



### ECONOMIC DEVELOPMENT WINS

**Nalco Company, Garyville** Announced May 2012  
\$18.7M dry polymer production facility; 22 new direct & 235 retained jobs

**International Paper, Bogalusa** Announced May 2012  
\$44M modernization investment; 411 jobs retained

**GE Capital Technology Center, New Orleans** Announced February 2012  
Software development and IT support center; 300 new direct jobs

**NuStar Energy, St. James Parish** Announced February 2012  
\$365M terminal expansion; 32 new jobs, 23 retained; 2016 completion

**Union Pacific, South Louisiana** Announced February 2012  
\$200M rail expansion; 225 new direct jobs, 1,100 retained

**Gameloft, New Orleans** Announced August 2011  
Major new game development studio; 146 new jobs over 10 years

**Elevating Boats, Ponchatoula** Announced June 2011  
\$3.3 million manufacturing expansion; 39 new direct jobs, 28 retained

**Federal City Marine Forces Reserve, Algiers** Dedicated June 2011  
\$150M, 411,000 SF headquarters; initial anchor tenant of the 200-acre Federal City complex

### RANKINGS

#7 destination in the U.S. and #22 in the world on 2012 Travelers' Choice Destination list  
*TripAdvisor, May 2012*

Economic Development Excellence (Population > 500K) Honorable Mention: Greater New Orleans, Inc.  
*Business Facilities, April 2012*

St. Bernard and Orleans Parishes among the 10 fastest growing U.S. counties/parishes from April 1, 2010 to July 1, 2011  
*U.S. Census Bureau, April 2012*

Top 50 Fastest Growing U.S. Metros from April 2010 through June 2011  
*U.S. Census Bureau, April 2012*

Among the 20 Strongest Performing Metros in the U.S. for 4<sup>th</sup> Quarter 2011  
*Brookings Institution, March 2012*

Positive job market expected in 2<sup>nd</sup> Quarter 2012  
*Manpower Employment Outlook Survey, March 2012*

Hammond tied for 21<sup>st</sup> micropolitan for business investment with 5 qualifying projects  
*Site Selection's 2011 Governor's Cup, March 2012*

Southeastern Louisiana University named to the 2012 President's Higher Education Community Service Honor Roll  
*Corporation for National & Community Service, March 2012*

Tulane University named to the 2012 President's Higher Education Community Service Honor Roll Finalist for the Presidential Award  
*Corporation for National & Community Service, March 2012*

#1 city in the nation to be an independent moviemaker in 2012  
*MovieMaker, January 2012*

Most improved city, moving up 44 spots among "Best Cities for Business for 2011"  
*Wall Street Journal's MarketWatch, December 2011*



"High Performing Medium Metros, Summer 2011" for job growth  
*Headlight, November 2011*

#1 City for Young Entrepreneurs 2011  
*Under 30 CEO, October 2011*

#6 of 366 U.S. metros for per capita income growth, averaging 5.22% a year from 2000-2010; strongest growth among 75 major U.S. markets  
*The Business Journals On Numbers, October 2011*

2011 Best Cities for Families - #16  
*Parenting, September 2011*

Among 12 housing markets seeing the biggest turnarounds  
*National Association of Realtors, September 2011*

Tulane University ranked 6<sup>th</sup> Up-and-Coming School & 50<sup>th</sup> National University among the 2012 Best Colleges  
*U.S. News & World Report, September 2011*

Tulane University 14<sup>th</sup> among 2011 Top 25 Graduate Entrepreneur Programs  
*Entrepreneur & The Princeton Review, September 2011*

427 of every 100,000 adults started businesses annually in metro from '08-'10, almost double '03-'05 and 28% above national '08-'10 rate  
*Greater New Orleans Community Data Center, August 2011*

#6 among top cities in the U.S. and Canada  
*Travel & Leisure, August 2011*

5<sup>th</sup> among Top Logistics/Distribution/Shipping Hubs  
*Business Facilities, July/August 2011*

"Best Large City for a Weekend Getaway" for the second year  
*AAA Southern Traveler Magazine, July/August 2011*

Major Market of the Year (tied) in the South  
*Southern Business & Development, July 2011*

Hot Markets in the South Special Recognition: St. James Parish, a county within a metro that recorded the most impressive job-creation results  
*Southern Business & Development, July 2011*

#4 Deal in 2010: Nucor Steel, St. James Parish  
*Southern Business & Development, July 2011*

#10 on Vitality Index, which measures cultural, creative and community assets  
*Creative Cities International, July 2011*

Delgado Community College & Northshore Technical College (Sullivan Campus in Bogalusa) featured in "Top 100 Associate Degree Producers"  
*Community College Week, June 2011*

41<sup>st</sup> of 363 metros for Gross Metropolitan Product (GMP) in 2010 in the U.S. Metro Economies Report; 31<sup>st</sup> for Real GMP growth of 2.3% from 2007-2009 (U.S. and Combined Metros -1.3%)  
*U.S. Conference of Mayors, June 2011*

Top Groups of 2010 Honorable Mention: Greater New Orleans, Inc. & Top North American Deals of 2010: Nucor, St. James Parish, 1,250 jobs  
*Site Selection, May 2011*

Among 25 Best Cities for Recent College Grads  
*Daily Beast, May 2011*

- #2 in the U.S. among "Best Big Cities for a Job"  
- #1 City and also #1 Large Metro for Information Jobs in the U.S.  
*Forbes, May 2011*