



ECONOMIC DEVELOPMENT WINS

DMC Carter Chambers, Baton Rouge Announced May 2012
\$10M to build new corporate headquarters; 80 new, 128 retained jobs

SE Tylose, Plaquemine Announced April 2012
\$120M investment, 30 new direct jobs

Pixomondo, Baton Rouge Announced February 2012
6,000 SF visual effects studio at Celtic Media Centre; \$1.2M, 75 new direct jobs

Union Pacific, South Louisiana Announced February 2012
\$200M rail expansion; 225 new direct jobs, 1,100 retained

Houston Plating & Coatings, Scott Announced August 2011
\$9M, new 80,000 SF facility; 120 new direct jobs over 5 years

West Sanitation Services, Baton Rouge Announced January 2012
\$1.14M relocation of headquarters and plant; 30 new direct jobs

BASF, Geismar Dedicated October 2011
New \$50M methylamines plant at 2,600-acre complex; 11 new jobs

CAP Technologies, Denham Springs Announced August 2011
\$8.1M capital investment for a metal coatings facility; 43 new direct jobs

La. Digital Media Center, Baton Rouge Groundbreaking July 2011
\$29.3M, 94,000 SF for LSU's Center for Computation & Technology and EA's North American Test Center, employing 600

Honeywell International, Baton Rouge Announced July 2011
\$33M manufacturing expansion; 11 new jobs, 200 retained

BitRaider, Baton Rouge Announced May 2011
Relocating from Florida; 22 new direct jobs

Ormet, Burnside Announced May 2011
Restarting alumina manufacturing plant; \$21M, 240 direct jobs

RANKINGS

Top Economic Development Groups of 2011: Baton Rouge Area Chamber of Commerce
Site Selection, May 2012

Among "America's 25 Hardest Working Cities"
Parade magazine, April 2012

Top Groups of 2011: Baton Rouge Area Chamber of Commerce
Site Selection, May 2012

1st mid-size metro for business investment for the 2nd year in a row with 38 qualifying projects
Site Selection's 2011 Governor's Cup, March 2012



Favorable job market expected in 2nd Quarter 2012
Manpower Employment Outlook Survey, March 2012

Louisiana State University (LSU) and Our Lady of the Lake College both named to the 2012 President's Higher Education Community Service Honor Roll with Distinction
Corporation for National & Community Service, March 2012

LSU #72 on "Best Value in Public Colleges & Universities"
Kiplinger, January 2012

7th (tied) on list of where jobs will be in 2012 with net hiring outlook of 12%
Forbes, December 2011

#34 of 366 U.S. metros for per capita income growth, averaging 4.31% a year from 2000-2010; 2nd strongest growth among 75 major U.S. markets
The Business Journals On Numbers, October 2011

"10 Great Cities for Young People"
AOL Real Estate, September 2011

Louisiana State University ranked 63rd Top Public University
U.S. News & World Report's 2012 Best Colleges, September 2011

Ascension and Livingston Parishes are among the top 25 counties in the nation with the highest job growth over the past decade; Ascension #9 with 46.6% and Livingston #11 with 42.9% job growth since 2000
CNN Money, September 2011

Among Top 100 Places to Live based on housing, economic health, safety and community input
RelocateAmerica, August 2011

Major Market of the Year in the South, Honorable Mention (1st year competing in major market category)
Southern Business & Development, July 2011

Top 10 Metro for young adults, offering qualities that appeal to job seekers in their 20s and early 30s; analyzing strong growth rates, moderate costs of living and substantial pools of young adults who are college-educated and employed
The Business Journals, July 2011

Capital Area Technical College (Baton Rouge Campus) featured in "Top 100 Associate Degree Producers"
Community College Week, June 2011

22nd of 363 metros for avg. annual growth of 6.5% (2000-2010) in the U.S. Metro Economies Report; 58th for 2010 gross metropolitan product
U.S. Conference of Mayors, June 2011

Among 25 Best Cities for Recent College Grads
Daily Beast, May 2011

Featured among 10 Places in the South where digital media industry sector is successfully doing business
Southern Business & Development, Winter (April) 2011