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Three ERA Stirling Properties agents receive ASP designation

ERA Stirling Properties' Cathi Williams, sales associate in the Ascension office, and Dane Daniel and Pat Meyer, sales associates in the Baton Rouge office, have received the Accredited Staging Professional designation after completing a two-day training course.

They join 26 other Louisiana licensed real estate professionals who have obtained the ASP Designation.

The course, designed by Barb Schwartz, founder and CEO of StagedHomes.com, is for licensed real estate agents who want to communicate the benefits of staging as a marketing tool. Staging statistics show that staged homes spend 83 percent less time on the market than non-staged homes, often selling in 33 days or less.



Pat Meyer, Dane Daniel and Cathi Williams