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Maurin to speak at international conference

COVINGTON - Jimmy Maurin, chairman of Stirling Properties, will be a guest speaker at the International Council of Shopping Centers Fall Conference in New Orleans.

Maurin, a resident of Hammond, is past chairman of ICSC and an ICSC trustee and master developer faculty.

The conference will be held Oct. 15 through 17 at the Hilton New Orleans Riverside. The meeting will focus on future retail concepts and important retail strategies for the industry.

Maurin will talk about the status of the Gulf South in the wake of the devastation of Hurricanes Katrina and Rita.

“Redeveloping and rebuilding the region for what makes sense in this decade presents numerous opportunities for the real estate industry,” he said. “New Orleans will have a smaller footprint and population. Many changes will be instituted that will make New Orleans a model city of the future.”

Attendees will learn about trend-setting retailers that see opportunity in the region and the types of retail developments that are now available due to population shifts.

Attendees are invited to participate in a pre-conference event titled “The Passion Team: Rebuilding the Gulf South.”

ICSC, in conjunction with AmeriCorps, Rebuilding Together and the Louisiana Serve Association, will help rebuild homes damaged by Hurricane Katrina in the Hollygrove neighborhood of New Orleans. This event will take place on Sunday.

In Hammond, Stirling Properties is turning the old Hammond Square Mall and the surrounding area into a retail lifestyle center.