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Honors & Awards

LSU's Flores MBA Program Ranks in Top 10 in Wall Street Journal **E. J. Ourso College of Business Flores MBA Program ranks ninth according to WSJ ranking**

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The LSU E. J. Ourso College of Business Flores MBA Program has been ranked ninth in the nation by the Wall Street Journal among schools that draw corporate recruiters regionally.

This is the first time the business college has been ranked nationally by the WSJ.

The ranking means that LSU is nationally recognized as one of the top 10 schools in the nation for attracting corporate MBA recruiters based primarily in the school's home area or neighboring states. LSU, along with Ohio State University, University of Maryland and Purdue University, made the top 10. The WSJ article divided the rankings into three categories, Regional, National and International, based on where recruiters tend to recruit.

"The Flores MBA is the flagship degree program for our college and a key component of our strategy achieving national prominence. I am especially proud that the employers of our graduates think so highly of the program. Our ranking reflects the improving quality of our students, programs and faculty," said Robert Sumichrast, dean of the E. J. Ourso College.

Since 2001, the WSJ and Harris Interactive have continued to team up to track the opinions and experiences of corporate recruiters. The WSJ/Harris Interactive Business School Survey is the only available benchmarking study that assists business schools in understanding the needs of corporate recruiters in order to improve relationships between the two parties.

The schools included in the study are rated on 21 key attributes by recruiters who deal with the schools directly. The programs within these schools were ranked based on communication ability, integrity and success with past hires and leadership potential.

"I am extremely proud and very excited about this national recognition of the E. J. Ourso College of Business, especially as it reflects the opinions of recruiters from large, multinational companies about the quality of the college's programs and students. To claim a place among the nation's top business schools is further evidence that LSU's National Flagship Agenda is working," said LSU Chancellor Sean O'Keefe.

James Maurin, chairman of Stirling Properties in Covington, La., as quoted in the WSJ, said, "Higher admission standards for the LSU MBA program are paying off. Their education tracks are better focused on the needs of companies in the region. There is a strong emphasis on small business and entrepreneurship, and I have been hiring from this pool of students."

For more information on LSU's MBA Program visit www.bus.lsu.edu, for the WSJ article visit

www.careerjournal.com/reports/bschool06/ and for the Harris Interactive survey visit www.harrisinteractive.com/services/bschools.asp .

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