

News Clips Report

University Club offering free memberships to buyers Baton Rouge Business Report

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University Club Plantation is offering to waive membership fees for people who buy lots in the development. Sinclair Kouns, one of the owners of the course and development, says through the end of the year, people who buy lots in University Club will either get their initiation fees waived or get a free year's membership if they already belong to the club. Kouns says the offer was put in place to build off of the excitement for the redesigned University Club golf course. The course was recently reopened after nine months, having been redesigned by former LSU golf star David Toms and course designer Jim Lipe. "We're trying to generate some synergy," Kouns says. A year's membership in University Club costs more than \$3,800, while the initiation fee for membership is \$6,000. University Club is not offering to discount lot prices for potential buyers who aren't golfers, and the deal does not apply to builders. Kouns says the response has been "overwhelming," but no sales have resulted yet. "The general public hasn't had a chance to see the course since last weekend," he says. There are 68 lots in University Club, ranging in price from \$95,000 to \$250,000. —Timothy Boone