

Your Business

Baton Rouge Business Report - Online

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COMPANY NEWS

- Acadian Custom Installations and Woofers Home Theater have merged to become Acadian Home Theater & Automation. Acadian Custom Installations targeted high-end projects such as media palaces, whole-house lighting controls, and automated shades and thermostats. Woofers Home Theater focused on small- to medium-size projects.
- Alimentation Couche-Tard Inc., the parent company of Circle K Stores, has reached a deal to acquire 33 ExxonMobil On the Run convenience stores in south Louisiana, including some in Baton Rouge. The stations will continue to sell ExxonMobil fuel and accept ExxonMobil credit cards. Once the deal is completed in December, pending regulatory approval, Circle K will have 318 company-operated stores in the Gulf South.
- First Financial Bank and Trust, a Plaquemine bank with a branch next to Bocage Village Shopping Center, has changed its name to Anthem Bank & Trust. Earlier this year, it acquired the assets of Texas Country Bank, which is based in suburban Austin, and an expansion into Florida is in the works.
- LaPorte Sehrt Romig Hand CPAs has changed its name to LaPorte CPAs and Business Advisors. The rebranding includes a redesign of the corporate logo, advertising and website, laporte.com.
- MAPP Construction has been selected for the Carrizo Oil & Gas project in the One Allen Center building in downtown Houston. Carrizo will occupy 95,000 square feet in 3½ floors. The 13-week schedule includes upgraded lobbies and entrances on each floor, video conferencing and hoteling stations, and new lighting and finishes.
- MidSouth Bank has shut down its branch at Jefferson Highway and Bluebonnet Boulevard. This was the first Baton Rouge location for MidSouth, which moved into the Capital Region in summer 2005.
- myPhoneMD, a business that fixes broken smartphones, opened its eighth location, on Veterans Boulevard in Metairie. Conrad Green, a Catholic High School graduate, and Jeff Lyons, a Louisiana native, launched myPhoneMD in 2009. They plan to open two or three more locations in Louisiana and along the Gulf Coast before the end of the year.
- Piccadilly Restaurants has been selected by Ecole Bilingue de la Nouvelle-Orleans to provide food services for students and faculty members for the 2011-12 school year.
- Stirling Properties has purchased an LSU-area apartment complex for \$5.1 million. The company bought the 108-unit Coventry Terrace on July Street, off State Street. Coventry Terrace was built in 1973 and is 95% occupied, with the majority of tenants being LSU graduate students.
- The Teachers' Retirement System of Louisiana has ended the fiscal year with a 26.76% return on its investments, making it the highest-performing fund among public pension plans with assets greater than \$1.0 billion, according to the Wilshire Trust Universe Comparison Service.
- Varsity Sports has opened a location inside Elmwood Fitness Center in Harahan. The venture is a joint partnership between Varsity Sports and Ochsner Health System, which runs the Elmwood Fitness Center, a 175,000-square-foot facility with 25,000 members that ranks among the largest in the region. This is the fourth Varsity Sports location, joining stores in Baton Rouge, New Orleans and Mandeville.