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LOUISIANA LOOKING UP 2009 SPEAKERS, PANELISTS SET Federal News Service

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BATON ROUGE, La., Aug. 6 -- Louisiana State University issued the following news release:

With just over a month before the event is to take place, the speakers and panelists for Louisiana Looking Up 2009 have been confirmed. The annual event will be held Thursday, September 17, from 1:30 p.m. to 5:30 p.m. at the Lod Cook Alumni Center, located on campus at 3838 West Lakeshore Drive and will be followed by a cocktail reception.

LSU E. J. Ourso College of Business Dean Eli Jones will serve as emcee for the event, which is being hosted by the E. J. Ourso College of Business and the LSU Flores MBA Alumni Association-Louisiana Chapter.

"This year's group of speakers truly reflects the theme of the event - celebrating entrepreneurship in Louisiana," said LSU E. J. Ourso College of Business Dean Eli Jones. "This is Louisiana Looking Up's sixth year, and the college is delighted with the prospect of aiding the community as a venue to exchange business ideas."

As has been previously announced, Blaine Kerne, founder of Kern Studios, will appear as Louisiana Looking Up 2009's keynote speaker. He will be joined throughout the afternoon by the following panelists: Jacqueline Beauchamp, David Bondy, Jeff Kleinpeter, Matthew McKay, Jimmy Maurin, Shelley Mockler, Craig Spohn and Hans Sternberg.

Beauchamp is the co-founder, chairwoman and chief executive officer of Nerjyzed Entertainment Inc., which has produced the first console video game produced in Baton Rouge. The game, Black College Football: The Xperience, was released in November 2008. Previously, Beauchamp was a team leader at both IBM and Motorola.

Bondy is the chief executive officer of LUBAWorkers' Comp, which provides insurance coverage to some 5,000 businesses statewide. He is a founding member and past president of the Louisiana Association of Self-Insured Employers. Additionally, Bondy is a member of the E. J. Ourso College Dean's Advisory Council's Marketing and Public Relations Committee.

Kleinpeter is the president of Kleinpeter Farms Dairy L.L.C. and has been a member of the fifth generation family business since 1987. In 2008, Kleinpeter Farms Dairy was named the Top Business with over 100 employees by The Greater Baton Rouge Business Report and Junior Achievement.

McKay is the president and chief executive officer of All Star Automotive Group. He has been head of the group since 1987, and oversees the operation of 10 different dealerships in Louisiana.

Maurin is a co-founder and chairman of Stirling Properties. Headquartered in Covington, La., Stirling Properties has branches located throughout the Gulf South and a team of more than 350 professionals. Stirling's scope includes a wide array of real estate services. Maurin is also the co-chair of the E. J. Ourso College Dean's Advisory Council's Louisiana Business Building Oversight Committee.

Mockler is the training & development manager for Mockler Beverage, a family business employing more than 200 people that covers nine parishes. She joined the company in 1995, and actually developed its training department. Mockler took on the duties of the company's marketing arm of Mockler's Consumer Awareness & Education program to further efforts in the fight against underage drinking and drunk driving.

Spohn is the executive director of the Cyber Innovation Center and has 20 years of business experience in the information technology field. CIC is a public/private initiative whose mission is to support research, educational and strategic alliances between governmental agencies, private industry and academic institutions.

Sternberg is the founder, chairman and chief executive officer of Starmount Life Insurance Company, which was founded originally in 1983 as Goudchaux's/Maison Blanche Life Insurance Company. Starmount Life Insurance specializes in direct mail life and accident insurance and markets in 47 states. The Greater Baton Rouge Business Report named it "Company of the Year" in 2006.

This year marks the sixth installment of Louisiana Looking Up, an annual tradition established in 2004 that celebrates

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entrepreneurship in Louisiana and serves as a venue to exchange business ideas and provides a premier networking opportunity.

For information about Louisiana Looking Up 2009, or to register for the event, visit <http://www.bus.lsu.edu/llu>. For more information please contact: Sarabjit Jagirdar, Email:- htsyndication@hindustantimes.com.

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