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Shoe Department Encore to begin construction

By Joan Davis

Construction will begin in August for a 12,000-square-foot shoe store at Hammond Square.

Show Show Inc. of Concord, N.C., will complete the buildout at 400 Palace Drive at a construction cost of \$174,358. The store name will be Shoe Department Encore, the largest of the chain's concept stores.

The former Hammond Square Mall tenant, Show Department is operating at a temporary location at 2809 W. Thomas, the former location of Office Max, said Ray Hofmann, director of construction for Shoe Show Inc., the parent company. He did not indicate that a decision has been made whether to maintain two stores in Hammond.

Shoe Show Inc. builds three types of stores: Show Show, a smaller store with lower-cost shoes; Show Department, a larger store with more upscale brands; and Shoe Department Encore, the largest with more variety and the big brand names, Hoffman said.

The store will open by Thanksgiving, and Hofmann said district managers will hire locally in the several weeks before the opening.

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