

People in Business for June 12, 2011 Advocate - Online, The

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Michael Anthony Pearse has been named vice president of finance for Pinnacle Entertainment Inc.'s L'Auberge Casino and Hotel Baton Rouge. Pearse was executive director of finance for Mandalay Bay Resort and Casino in Las Vegas.

Jennifer Beckner Richard has been promoted to mortgage manager at MidSouth Bank from mortgage loan coordinator.

Lorin Crenshaw has been named director of investor relations and communications at Albermarle Corp. He was assistant treasurer.

Anthony Brown has been named contract manager of First Student Inc.'s Lutcher location, serving the St. James Parish School District. Brown was a traffic and safety instructor for Cape Fox Professional Services in Greenville, N.C.

Malcolm J. Broussard, executive director of the Louisiana Board of Pharmacy, began his term as president of the National Association of Boards of Pharmacy.

Edie Castello, chief operating officer of eQHealth Solutions, will lead the company while it finalizes a strategy for leadership following the resignation of executive director Scott Flowers, effective July 8.

Gov. Bobby Jindal announced reappointments to the State Licensing Board of Contractors: George Crain, of Abbeville, owner of WHC Inc.; Andy Dupuy, of Baton Rouge, president of the fossil and renewables division of The Shaw Group; Kenneth Jones, of St. Francisville, owner of Jones Design/Builders; and Christopher Stuart, of Baton Rouge, owner and CEO of Stuart & Co. General Contractors LLC.

Martin A. Mayer, president and chief executive officer of Sterling Properties in Covington, has been elected to the International Council of Shopping Centers' board of trustees.

Joshua Descant has been named general manager of SunShine Pages, a product of Eatel Corp. He was director of marketing and digital media.