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ERA Stirling Properties launches new Web site

ERA Stirling Properties has launched a redesigned Web site, ERASTirling.com, that makes the home buying and selling experience easier and more convenient for customers.

The Web site offers personalized search capabilities and other features that cater to buyers' and sellers' needs.

New features include:

- **VIP Member Services**, in which buyers and sellers can compare properties and receive free home update notifications of new listings and price and status changes on specific listings. Sellers can also view the online activity of their property.

- **Neighborhood View**, listing specific and searchable, offers up-to-date data on communities' neighborhoods, schools and crime statistics.

- **Enhanced listing information**, including printable property brochures.

To see the features of the new ERA Stirling Properties Web site, visit www.erastirling.com