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# Meeting focuses on retail growth

## Conference set for Friday at Twelve Oaks

People interested in Northshore retail development still have time to register for a conference scheduled for Friday at Southeastern Louisiana University's Twelve Oaks Reception Hall.

The Northshore Retail Development Conference will run from 8:30 a.m. to 3:30 p.m. and will focus on retail site selection and trade area analysis, said Bill Joubert, director of Southeastern's Business Research Center.

Featured speakers will include James Maurin of Stirling Properties, Lauren Beitelspacher of the University of Alabama at Birmingham; Herb Holloway of Southeastern; Al Myles of Mississippi State University, Tom Tveidt of Garner Economics and Robert Welch of Synergos Technologies.

They will discuss site selection for franchise restaurants, identifying retail trade areas and target markets, the use of GIS retail location science and more.

The registration fee is \$100. Each participant will get a copy of the 2010 Northshore Trade Area Study, which includes color maps and consumer spending by community, Joubert said.

Call 985-349-3199 or see the web site, [www.selu.edu/brc](http://www.selu.edu/brc), to register.

The conference is recommended for mayors and parish presidents, real estate developers, economic development professionals, appointed or elected officials, civic and community leaders, business owners and community and regional planners.