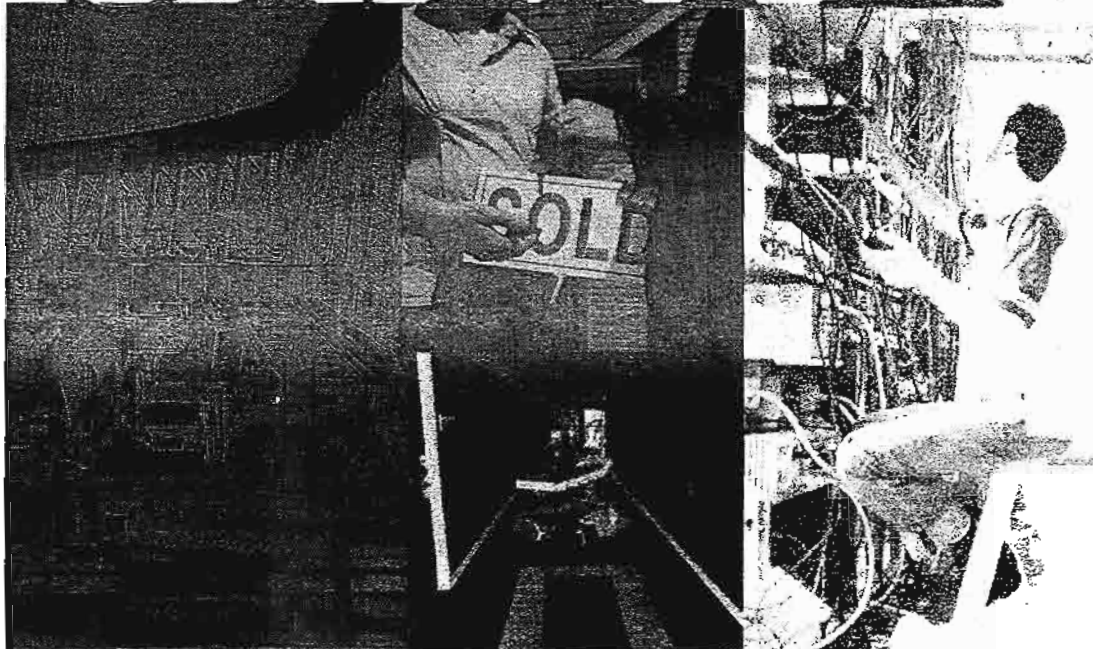


SPECIAL FOCUS

TOP 100

PRIVATE
COMPANIES
COVERAGE
PAGES 21-41

COMPANIES



THE TOP 10

*New Orleans-area companies
ranked by revenue:*

1. Ochsner Health System	\$1.65 billion
2. Georges Enterprises	\$1 billion
3. Touro Infirmary	\$762
4. Tulane University	\$694.4
5. Pan-American Life	\$427
6. Boh Bros. Construction	\$405
7. Intermarine	\$297
8. Canal Barge Co.	\$289.5
9. Ray Brandt Automotive	\$278
10. Laitram	\$247

Source: CityBusiness staff research.

All dollar figures in millions unless otherwise noted.

TOP 100 PRIVATE COMPANIES

Recession reality hits close to home

By Greg LaRose

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STIRLING PROPERTIES President and CEO Marty Mayer said a popular expression has emerged at his real estate company when employees begin to complain about the slowdown in business. He shared it with an audience of about 1,000 at Greater New Orleans Inc.'s annual meeting Tuesday at the downtown Sheraton Hotel.

"T-G-I-N-F," Mayer said, "Thank God it's not Florida."

Mayer, who served as GNO Inc. board chairman for 2009, and other business leaders in the New Orleans region aren't looking back at the past year as one where significant fiscal strides were made. But when considering the recession struggles in Florida and other states, they realize things aren't so bad close to home.

CityBusiness compiles its list of the Top 100 Private Companies through market research, in which participating companies provide information that includes employment figures and revenues. Sector breakdowns begin on Page 22, and a complete list of participating companies starts on Page 34.

The reversal of one long-running streak indicates most local companies are forthcoming

TOP 100 REVENUE TRENDS

	Gains	Declines	Static	New to list
2009	44	50	6	13
2008	65	28	7	11

	2009	2008	Change
Total revenue	\$9.77 billion	\$10.6 billion	(7.83 percent)

Source: CityBusiness staff research (decrease)

with solid numbers. For the first time since CityBusiness began tracking the trend in 2001, last year was the first in which the number of companies reporting revenue decreases exceeded those with increases.

Also, the combined revenue of the Top 100 Private Companies fell for the second straight year, dropping from \$10.6 billion two years ago to \$9.77 billion last year. Revenues had set records four years in a row, culminating with \$11.1 billion in 2007, before starting to slide.

And with declining income forcing a number of companies to trim staff sizes (see page 26), there is tangible proof that the New Orleans area has not been spared from the national economic downturn.

Company leaders say while they don't expect a full recovery in 2010, they anticipate improving economic conditions to set the stage for better bottom line results in the future.

COMMENTARY

TOP FIVE REVENUE GAINS

Company	2009	2008	Increase
Ochsner Health System	\$1.7 billion	\$1.5 billion	\$202
Georges Enterprises	\$1 billion	\$810	\$190
Touro Infirmary	\$762	\$735	\$27
Pan-American Life Insurance	\$427	\$400	\$27
Peter A. Mayer Advertising	\$105.6	\$80.9	\$24.7

TOP FIVE REVENUE LOSSES

Company	2009	2008	Decrease
Acme Truck Line	\$172	\$273.7	\$101.7
Ray Brandt Automotive	\$278.03	\$371.7	\$93.67
Intermarine	\$297	\$388	\$91
Broadmoor	\$130	\$202	\$72
Gibbs Construction	\$114.6	\$179.4	\$64.8

Source: CityBusiness staff research. Dollar amounts in millions unless otherwise noted.

SECTOR LEADERS

	2009	2008	Change
Conglomerates			
Georges Enterprises	\$1 billion	\$810	23.4 percent
Construction			
Boh Bros.	\$405	\$448	(9.6 percent)
Education			
Tulane University	\$694	\$673	3.12 percent
Financial services			
Pan-American Life	\$427	\$400	6.8 percent
Food/Restaurants			
Smoothie King	\$162	\$148	9.5 percent
Health care			
Ochsner Health System	\$1.7 billion	\$1.5 billion	13.9 percent
Manufacturing			
Laitram	\$247	\$280	(11.8 percent)
Real estate			
Favrot & Shane	\$103	\$103	—
Trade/Transportation			
Intermarine	\$297	\$388	(23.5 percent)

Source: CityBusiness staff research (Decrease). All dollar figures in millions unless otherwise noted.

IN THIS SECTION:

SECTOR BREAKDOWNS

Food/Restaurants	page 22	Advertising	page 24	Trade/Transportation	page 25
Health care	page 22	Construction	page 24	Banking	page 28
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Global reach keeps Smoothie King cool

Expansion outside of the United States helped drive Smoothie King Franchises to a 9 percent increase in 2009 revenues to \$162 million.

While the chain of health drink and supplement outlets saw its revenue climb, Al Copeland Investments Inc. reported a 1.6 percent slide in its 2009 revenues to \$157.5 million.

The mixed results stem from continued apprehension from consumers, Smoothie King Executive Vice President Richard Leveille said.

"It's the same thing you hear from everybody — the unemployment, the uncertainty of the economy. People who haven't had their income hit had their stock hit, their 401(k)s hit."

Leveille said Smoothie King sales nationwide saw a slight decrease, while many similar companies have been reporting double-digit revenue slumps and "tons of store closures."

Smoothie King, which at the end of 2009 had 596 stores, including 62 in Seoul, South Korea, recently entered into an agreement to open 20 to 30 franchises in Egypt and Turkey over the next few years. It will also roll out stores in Japan, but the exact number is not yet known, Leveille said.

For the restaurant industry as a whole, business remained mostly flat for 2009, said Louisiana Restaurant Association spokeswoman Wendy Waren.

"We've seen spikes," Waren said. "The Super Bowl was really good for business, and Mardi Gras was really good." •

— David Muller

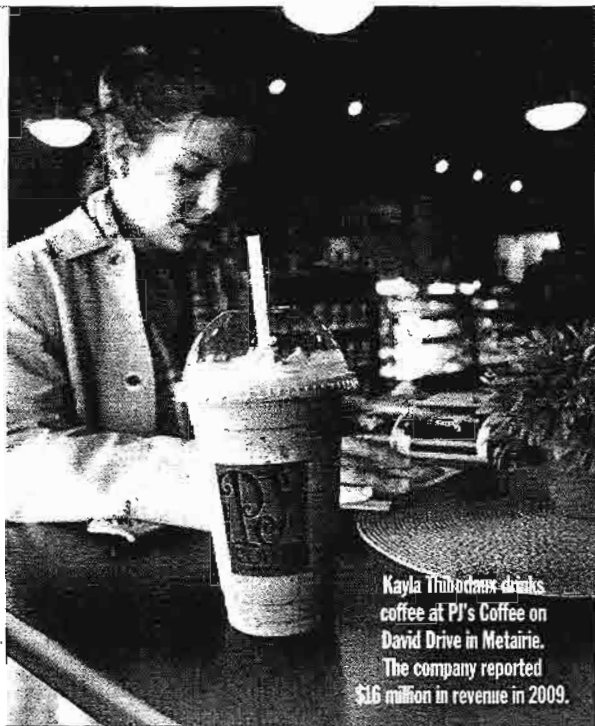


PHOTO BY FRANK ASHMAN

Kayla Thibodeaux drinks coffee at PJ's Coffee on David Drive in Metairie. The company reported \$16 million in revenue in 2009.

Food/Restaurants

	Employees		Revenue	
	2010	2009	2009	2008
Smoothie King Franchises	57	65	\$162	\$140
Al Copeland Investments	2,000	2,500	\$157.6	\$160
David Bngs Enterprises	450	450	\$52.18	\$50.06
Baumer Foods	105	100	\$33	\$33
WOW Café and Wingery	15	20	\$28.46	\$30
PJ's Coffee of New Orleans	15	25	\$16	\$15
Pontchartrain Foods Inc.	249	252	\$14.3	\$14.3
Vincent Piazza & Sons	20	25	\$14	\$13

Source: CityBusiness staff research. All dollar figures in millions.

Hospital deals boost revenue

Two major deals involving New Orleans' three private hospitals highlighted a year in which all saw their revenue increase.

In January, Ochsner Health System reached an agreement to purchase North Shore Regional Medical Center, its eighth hospital in the region and first across the lake.

The 165-bed hospital has 110 physicians and serves more than 81,000 patients. Financial terms of the deal, scheduled to close April 1, were not disclosed.

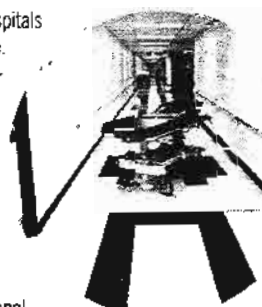
It is Ochsner's second major acquisition since Hurricane Katrina. In 2006, Ochsner acquired three properties from Tenet Healthcare Corp. — Memorial Medical Center, Meadowcrest Hospital in Gretna and Kenner Regional Medical Center — for \$56.8 million.

In July, Touro Infirmary and Children's Hospital finalized a merger agreement that creates a two-hospital system with Children's providing \$100 million to Touro in capital investments over the next five years.

The deals came at a vital time as Ochsner saw its bond status slump from low-risk to medium-risk and Touro's remained stagnant, according to Moody's Investor Service.

Both hospital groups suffer from liquidity problems and slim profit margins with Moody's reporting of Touro, "Our decision to confirm the (risk) rating and not downgrade at this time is largely due to the anticipated benefits, namely capital contributions, from Children's Hospital."

— Richard A. Webster



Health care

	Employees		Revenue	
	2010	2009	2009	2008
Ochsner Health System	11,402	11,000	\$1.66 billion	\$1.46 billion
Touro Infirmary	1,283	1,311	\$762	\$735
Children's Hospital	1,809	DNP	\$226	\$215

Source: CityBusiness staff research. All dollar figures in millions unless otherwise noted. DNP

= Did not participate in survey.

Dealers slash costs to survive lean year

Last year was all about adaptation for New Orleans area automotive companies.

Faced with staunch consumer appetite after the economy took the legs out from underneath the nation's largest auto manufacturers, dealerships and service companies report cost cutting was key in staying afloat in 2009.

"You don't cut back, you don't survive," said Brandt, owner of Metairie-based Ray Brandt Automotive and Collision Centers, which has seven dealerships in Greater New Orleans.

Brandt sold two Hyundai dealerships and let go of employees at the group's larger dealerships that remained open. The company's headcount decreased 242 employees from 2009 to 2010, and revenue fell \$90 million between 2008 and 2009.

Tapering new and used car sales weighed revenue down throughout the year though sales did pick up 30 percent during the federally funded Cash for Clunkers program last summer, he said.

That swell "didn't last long" though, Brandt said.

Car owners who decided to spend money in 2009 spent it on auto service and repair instead, he said.

But for New Orleans-based Delta World Tire Co., even that business was shaky.

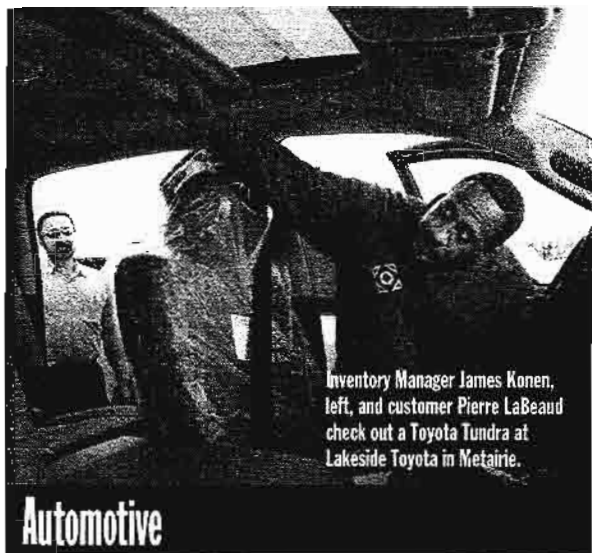
"People were being very frugal in that they were putting off repairs as long as they possibly could," said Kevin Cates, president and chief operating officer of Delta World Tire Co.

Wholesale tire sales to smaller distributors propped up the company's earnings in 2009, he said. Though the sales represent only 15 percent of the company's total business, it was the main factor in a 2 percent revenue increase last year, Cates said.

Business in 2010 will require more cost-maintenance strategy, although companies said they expect consumer spending to pick again by the third quarter.

"I think we'll see a bump as people have to do service and have to replace tires," Cates said, adding, "to what degree we can sustain that bump, I'm skeptical."

— Jennifer Larino



Inventory Manager James Konen, left, and customer Pierre LaBeaud check out a Toyota Tundra at Lakeside Toyota in Metairie.

Automotive

	Employees		Revenue	
	2010	2009	2009	2008
Ray Brandt Automotive	390	632	\$278	\$371.7
Banner Chevrolet	165	DNP	\$75	\$96
Bryan Autoplex	106	112	\$49	\$63.1
Royal Honda	54	54	\$42.13	\$47.4
Delta World Tire	109	110	\$23	\$19.2

Source: CityBusiness staff research. All dollar figures in millions.

DNP = Did not participate in survey

Property sales stay stagnant

Revenues throughout the local real estate sector were stagnant, at best, during 2009, with industry officials making direct links between the beleaguered economy and slower building and buying activity.

Favrot and Shane's overall revenue, drawn entirely from apartment leasing and in-house construction and renovation, remained steady despite construction declines attributed to an industrywide slump and less demand for post-Hurricane Katrina repairs.

Some construction positions were cut, but 2009 employment remained within the company's typical range of 300 to 330, said Senior Vice President Stacey Shane Schott. Ten positions are open, which Schott attributes to natural turnover.

"We have 10 or 15 at any given time," Schott said.

Schott, asked about prospects for 2010, said she expects her clients to remain conservative, but "people have the money." Leasing heats up in spring, which is a critical period for Schott's business, she said.

"2010 — I wish you could tell me," Schott said. "March, April, May will help us determine the rest of the year."

— Ben Myers

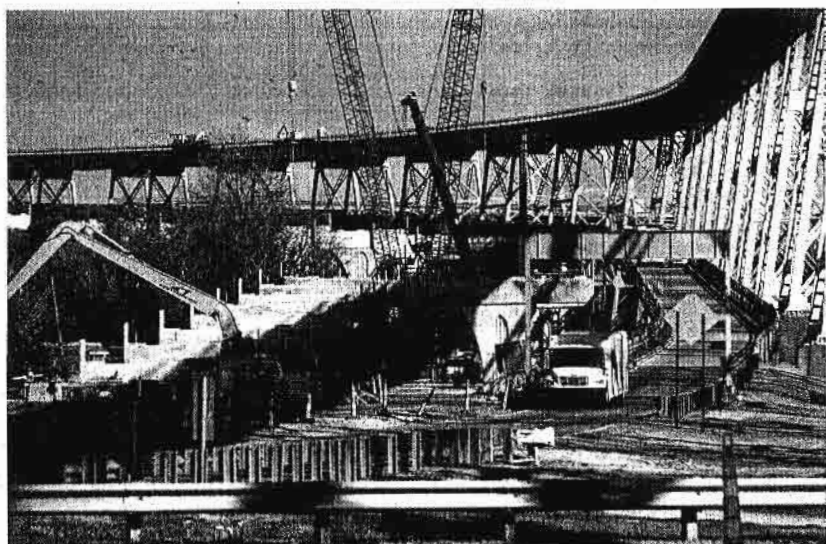


Real Estate

	Employees		Revenue	
	2010	2009	2009	2008
Favrot & Shane Cos./1st Lake	325	DNP	\$103	\$103
Latter and Blum	240	218	\$40.2	\$47.8
Stirling Properties	116	117	\$18	\$20.17
Kailas Cos.	27	20	\$11.1	\$11.2

Source: CityBusiness staff research. All dollar figures in millions.

DNP = Did not participate in survey.



Work continues on the Huey P. Long bridge expansion, which is expected to be completed by 2013.

Private sector building hits doldrums

Last year was a rough one for the construction industry and it's not likely to get much better, said Robert Boh, president of Boh Bros. Construction.

"There's been a big decrease in the market because of an absence of privately financed work, whether in the commercial or industrial sector. There's just not any depth to the project pipeline," Boh said.

Four of the top five privately owned companies experienced a drop in revenue in 2009 and the trend is expected to continue for the next few years.

"I think this year will be relatively flat," Boh said. "We're just not seeing signs of private development. People are holding their capital close, and in the commercial world they can't get funding from banks to support construction projects. In many cases they probably don't see the need to expand because the economy doesn't support it."

There was a flood of federal money for private development after Hurricane Katrina, allowing construction companies to pack in 10 years worth of work in three. But the tide has turned and businesses are trying to figure out how to adapt, Boh said.

"They have this infrastructure of people and assets that all of a sudden is underutilized, so I think everyone is trying to be more efficient to keep their organizations intact," he said. "When you get real busy, you tend not to focus on efficiency as much as you focus on schedules and trying to get jobs completed. So when things slow down you look for ways to improve and become more effective in what may be a smaller market."

— Richard A. Webster

Construction

	Employees		Revenue	
	2010	2009	2009	2008
Boh Bros.	1,450	1,500	\$405	\$475
Woodward Design + Build	240	206	\$240	\$229
Mapp Construction	130	161	\$145	\$192
Broadmoor	150	150	\$167	\$202
Gibbs Construction	121	160	\$114.6	\$179.4

Top 5 Less than \$100M revenues

Landis Construction Co.	80	105	\$87	\$65
Brice Building Co.	45	55	\$86.3	\$107
Satterfield & Pontikes	27	30	\$77	\$46
M.R. Pittman	95	85	\$67	\$63.1
Durr Heavy Construction	137	130	\$42	\$40

Source: CityBusiness staff research. All dollar figures in millions.

Business cuts often hit marketing first

Local marketing and advertising firms battled through another year of smaller client advertising budgets.

At Trumpet, last year was another in which "long-standing clients were saying, 'We're going to do less this year,'" Chief Financial Officer Jude Chauvin said.

Revenues at Trumpet sunk to \$9.55 million in 2009 from \$19.75 million in 2008.

"We're providing services for companies that are also suffering, and one of the first things they think to do is cut ad expenses," he said.

But 2009 wasn't a thorn in the side of all advertising firms in the area.

At New Orleans-based Peter A. Mayer Advertising Inc., revenues ballooned 30.5 percent from \$80.9 million

in 2008 to \$105.6 million in 2009.

In the second quarter of 2009, the company's largest client, Monroe-based telecommunications company CenturyLink, then named CenturyTel, acquired Kansas-based Embarq Communications.

As CenturyLink grew, so did its advertising budget. "We grew right along with that piece of business," President and CEO Mark Mayer said.

Mayer expects Peter A. Mayer to grow 5 percent in 2010, a rate a bit slower if not on track with previous years.

"Until we turn the corner on the economy nationally, I think we'll stay conservative on our estimates," he said.

Other area firms are just as conservative, though some said they are noticing business start to creep back up.

Trumpet hired back employees it let go in the middle of last year to work on new projects and expects more projects to come in through the door, although not at rates like before the economic downturn.

"It's not turn-of-the-dime and everything's rosy," Chauvin said. "It's just better."

— Jennifer Larino

Advertising

	Employees		Revenue	
	2010	2009	2009	2008
Peter A. Mayer Advertising	144	130	\$105.4	\$80.9
Zehnder Communications Inc.	34	38	\$25.34	\$24.14
Trumpet	20	20	\$12.2	\$17.6
Keating Magee	15	26	\$9.55	\$19.75

Source: CityBusiness staff research. All dollar figures in millions.

Pan-Am trims staff, boosts revenues

As health care legislation looms in Washington, it has been business as usual for the area's private insurance companies, which reported steady growth in 2009.

Pan-American Life Insurance Group attributes operational efficiencies and the introduction of new products to its 428 percent jump in net income to \$26.4 million last year.

The company plans to invest more than \$10 million in the next three years to improve infrastructure and strengthen its Latin American network, said Marta Reeves, Pan-American's vice president of corporate marketing. Officials also envision a new health system for its Latin American insurance business, and, depending on what happens in Washington, would implement the system in the United States.

Eagan Insurance Agency President Marc Eagan said his company's 4.7 percent increase in revenues for 2009 stemmed from hiring two new agents who brought customers with them.

As for the possible overhaul of health care, Eagan said his company, which provides health coverage plans among other things, is "sitting on the sidelines waiting."

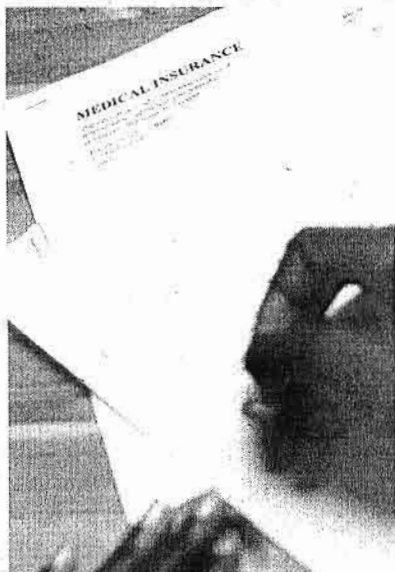
An area of immediate concern, however, is homeowner's insurance, as costs in Southeast Louisiana continue to climb and competition remains low, Eagan said.

"We have a lack of companies that want to do Louisiana homeowners insurance, and that affects each one of us," he said.

On the other hand, Eagan said he's seeing rates go down for commercial insurance.

"It seems like the fear factor of (Hurricane Katrina), particularly coming up to five years now, has subsided," he said.

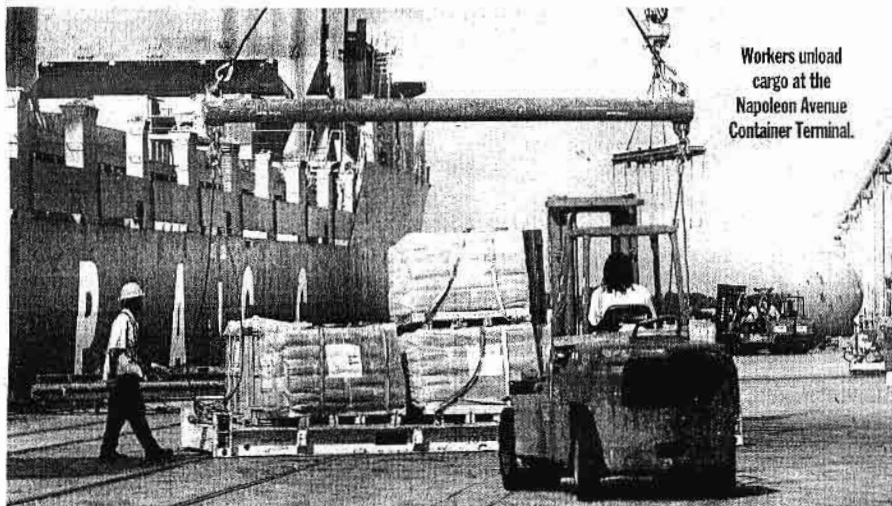
—David Muller



Insurance

	Employees		Revenue	
	2010	2009	2009	2008
Pan-American Life	286	508	\$427	\$400
Ellsworth Corp.	55	55	\$151	\$143
F.A. Richard & Associates	353	348	\$40.1	\$43
Gilsbar	315	302	\$32	\$28.3
Strategic Employee Benefit Services	70	62	\$13.2	\$11.4
Eagan Insurance Agency	71	68	\$11.1	\$10.6

Source: CityBusiness staff research. All dollar figures in millions.



Workers unload cargo at the Napoleon Avenue Container Terminal.

CITYBUSINESS FILE PHOTO

Companies ride out rough global waters

Intermarine CEO Andre Grikitis attributes his company's 23.5 percent dip in 2009 revenue to the global recession, which he called "a worldwide cataclysmic event, the bottom fell out, the sky is falling, that kind of thing."

The slowdown was especially telling for Harvey-based Acme Truck Lines, where staff numbers were reduced by more than 500.

But the news wasn't completely bad in 2009 throughout the local trade and transportation spectrum. Despite his grim analysis and a 23 percent drop in gross income, Grikitis said Intermarine's 2009 revenue was the company's second best after the previous year. Despite the decline, the company added 22 positions in

February by expanding operations in Europe.

"Many of our clients are international," Grikitis said. "It's also the source of cargoes going into the Americas, which is our key trade lane."

The expansion comes even though "we technically will not recover in 2010," Grikitis said, because restarting stalled projects can be a drawn-out process through rebidding and resupplying.

Canal Barge continues to add positions, President and CEO Merritt Lane said. Part of its job creation stems from holdover plans from 2008 and 2009. The new positions include port engineers, accountants, a programmer and a barge maintenance superintendent.

The job growth at Canal Barge corresponds with a growing pool of locally based qualified candidates, Lane said.

"A lot of bright, interesting folks either from New Orleans or who are just coming out of school here want to stay," Lane said.

—Ben Myers

Trade/Transportation

	Employees		Revenue	
	2010	2009	2009	2008
Intermarine	116	121	\$297	\$388
Canal Barge Co.	576	568	\$289.6	\$280
Acme Truck Line	1,965	2,500	\$172	\$273.7
Blessey Marine	550	600	\$151.5	\$163.5

Source: CityBusiness staff research. All dollar figures in millions.

Job cuts are evidence of recession in New Orleans

Conservative consumers, dropping commodity prices force local company layoffs

By Jennifer Larino

Staff Writer

jennifer.larino@nopg.com

LAST YEAR WAS A bit of a shock for Acme Truck Line Inc., a 50-year veteran of the oil rig equipment transport industry.

The Harvey-based company lost one-third of its business after oil commodity prices began to fall in December 2008 and onshore and offshore rigs started to close in the ensuing months, Acme President Mike Coatney said.

Acme, which transports from 125 locations along the Gulf Coast, saw a similar drop in business in 1981 when inexpensive Saudi Arabian oil flooded the market and dragged prices down, Coatney said.

"When commodity prices drop, they drop rigs," Coatney said.

But 2009 was different. Within a year, Acme cut 20 percent of its workers primarily from locations in south Texas where the number of working rigs went from more than 800 in December 2008 to about 200 in May 2009.

Like Coatney, much of the business world is still coping with steep declines in demand that prompted swift cost-cutting strategies and, ultimately, carving apart work forces.

The national unemployment rate peaked at 10.1 percent in October and though the rate was lower in Louisiana — stalling at 7.3 percent from August to December — several private firms in the New Orleans area reported more than 20 percent drops in employment for 2010 during a recent CityBusiness survey.

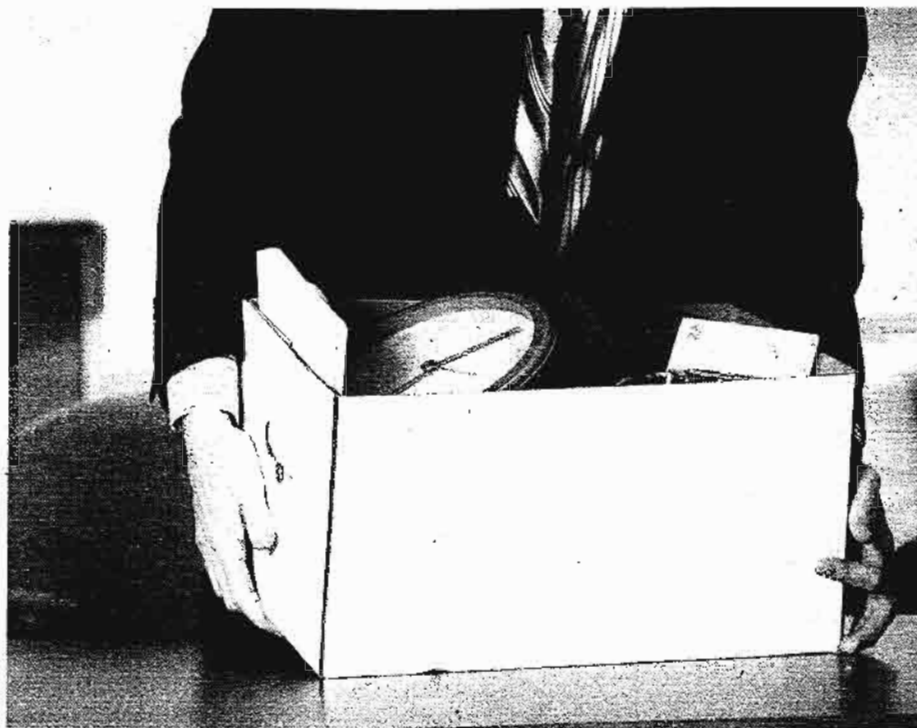
Ray Brandt Automotive and Collision

“Now you’ve got to choke up on the bat. You’ve got to get that base hit instead of the home run these days.”

RAY BRANDT

owner

Ray Brandt Automotive and Collision Centers



Centers saw a dive in business similar to what Acme experienced.

New- and used-car sales at the group's dealers were "rocking along" until September 2008, owner Ray Brandt said. After that, waves of bad news from the country's financial sector came in, consumer confidence plummeted and "business really started to get ugly," he said.

The company shed 242 employees, a 38.3 percent drop from 2009 to 2010, mainly because of two dealerships the group sold last year as well as cuts at some of its larger locations, he said.

"Now you've got to choke up on the bat," Brandt said. "You've got to get that base hit instead of the home run these days."

Though Brandt said he expects sales to be better in 2010, he isn't sure when the company will have enough demand to hire again.

For companies that did hire in 2009, the additions were just enough to meet demand.

SDT Waste and Debris Services had one of the largest employment gains, growing by 50 workers to 180 in 2010.

The company expanded its services to include Baton Rouge and St. Tammany

Ebb and flow

The following companies reported the largest job gains and losses in the past year*:

GAINS

	2009	2010	Change
Children's Hospital	1,759	1,809	50
SDT Inc.	130	180	50
Woodward Design Build	210	240	30
Pan-American Life	727	755	28
Georges Enterprises	725	750	25

LOSSES

	2009	2010	Change
Acme Truck Line	2,500	1,965	535
Al Copeland Investments	2,500	2,000	500
Ray Brandt Automotive	632	390	242
Zaitram	1,067	889	178
Boh Bros. Construction	1,500	1,450	50
Blessey Marine	600	550	50

Source: CityBusiness staff research. (Decrease). *Does not include jobs gained or lost via acquisition or takeover.

and Tangipahoa parishes in 2009 and filled 30 full-time positions to meet that demand, President Sidney Torres IV said. The rest of the positions were part-time and temporary jobs filled during festival and football season.

"It really fluctuates depending on special events going on," he said.

Torres said he expects to add 15 full-time employees this year as the company expands into Livingston Parish and Mississippi and takes over a large account with NASA.

The story was much the same at New

Orleans-based Woodward Design+Build, where a consistent flow of commercial, institutional and multifamily housing construction contracts prompted the firm to add 30 employees.

"We have been able to add work at about the same pace we are completing work," Woodward President and CEO Paul Flower said.

Woodward mostly hired contractors for specific projects in 2009 — iron workers, for instance, when it raised structural steel on its 411,000-square-foot Federal City Marine Forces Reserve headquarters project — and project management staff in preparation for 2010 contracts, Flower said.

Flower said the company is on pace to "put as much construction or more in place" in 2010 and hire contractors as needed throughout the year.

Area companies that bled jobs in 2009 think they have seen the worst of employment cuts so far.

Coatney said that for as quickly as business went sour for Acme Truck Line, it is picking up faster than it ever has.

The company added several locations in 2009 despite slackened demand and acquired two large offshore rig accounts in the past three months. Acme offices in northwest Louisiana are seeing three times the business they did in 2008 as activity from the Haynesville Shale natural gas find increases.

Acme expects to start filtering more jobs to underemployed truckers who stuck with the company during "the hard times" and then will think about hiring again, Coatney said.

"We've already got people out there that are looking for more work," he said. •

Niche approach allows IT firms to hold steady

Last year was a good year for technology companies that carved out niche strengths within the larger information technology scene.

For Metairie-based Geocent, that meant homing in on federal contracts that used the company's strengths in engineering.

"We're not a pure play IT company," Geocent President Bobby Savoie said.

Federal contracts for rocket and defense system design with NASA, the U.S. Department of Defense and the U.S. Navy comprised 65 percent of Geocent's business in the last half of 2009 and accounted for a 35 percent increase in revenue, from \$11.4 million in 2008 to \$15.5 million in 2009, Savoie said.

"That work has expanded substantially and continues to do so," he said, noting that the company expects to do upward of \$20 million, largely in federal contracts, in 2010.

The other 35 percent of Geocent's business — IT support in the state government and commercial sectors — "was pretty tough" as those sectors cut back on services.

For ReadSoft North America, last year's focus was on expanding and improving professional services.

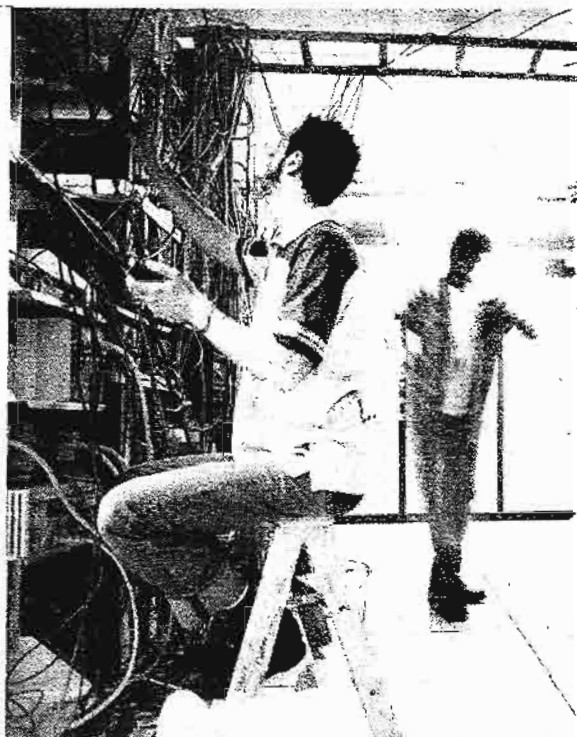
ReadSoft is a Sweden-based document automation software company that has its North American headquarters in Metairie.

Revenue at ReadSoft North America increased from \$73 million in 2008 to \$85.6 million in 2009, driven by customers who wanted to service and maintain the company's software product, President Bob Fresneda said.

"We had an install base that was happy with our product," Fresneda said.

This year, ReadSoft plans on expanding its software offerings and working with outside companies to help distribute its product to new customers, he said.

— Jennifer Larino



Technology

	Employees		Revenue	
	2010	2009	2009	2008
ReadSoft	500	500	\$85.6	\$73
Broadpoint	140	140	\$50	\$50
GCR and Associates	137	104	\$16.4	\$18.3
Barrister Global	133	110	\$15.8	\$15.2
Geocent	140	108	\$15.5	\$11.4

Source: CityBusiness staff research. All dollar figures in millions.

Regulation clouds cool loan activity



Privately held banks in the New Orleans area reported slight gains and losses in 2009 revenue, providing the market with far more stability than in some areas of the country where failures are commonplace.

Louisiana Bankers Association CEO Robert Taylor said much of the strained business is the result of actions on Capitol Hill, where conflicting messages encourage a loosening of credit while mandating stricter lending guidelines. Taylor laments local banks being asked to pay the cost of additional regulation that struggling larger institutions have brought about.

"It's unfortunate that that's where we are right now, that bankers here are having their costs increase pretty dramatically because of actions taken up in Washington," Taylor said. "What they're doing is basically painting everyone with the same brush, and the actions affect everybody no matter what your size is."

In neighboring parishes, the stagnant real estate market has taken its toll. Revenues at First American Bank and Trust in Vachere dropped 10.3 percent last year, and CEO Frank Bourgeois said more than 90 percent of the bank's loan portfolio is in commercial and private real estate.

"We're not seeing nearly as much interest in investment properties," Bourgeois said, adding that, "We expect the economy and interest rates to remain at a low level until at least the last quarter of this year."

— David Muller

Banking

	Employees		Revenue	
	2010	2009	2009	2008
Gulf Coast Bank & Trust	300	300	\$83.37	\$80.94
Omni Bank	261	281*	\$48	\$53
First American Bank & Trust	224	247	\$38.1	\$42.5
Metairie Bank	125	121	\$16	\$15
Florida Parishes Bank	54	50	\$12.67	\$12.77

Source: CityBusiness staff research. All dollar figures in millions.

*Obtained from FDIC year-end numbers.



Staffing firms see slowdown

Hiring is improving some
after a harsh drop in 2009

By David Muller

Staff Writer

david.muller@nopg.com

LAST YEAR WAS THE worst Paul Luce has seen in his 34 years in the job-place-

ment sector. The area manager for Management Recruiters of New Orleans Inc. saw a 31 percent year-over-year drop in his company's 2009 job placements to 120, and that slump is mirrored at employment placement agencies nationwide and in Greater New Orleans.

But the good news is that overall hiring is now improving after a dismal 2009, when the bottom of the pit locally and nationally appears to have been reached last April.

"We didn't see what most of the country saw last year. I think we were in much better shape than the rest of the country."

PAUL LUCE

area manager

Management Recruiters of New Orleans

"It's not like anybody opened the floodgates, but it's much better than last year," Luce said.

April of '09 was everybody's low point, Express Employment Professionals President Melissa Elliott said.

"It was really just amazing," said Elliott, whose firm's placements fell by 36 percent to 2,196 in 2009 but have since gained momentum.

"Just in the first two months of the year, we're up 20 percent," Elliott said.

Several employment placement companies say 2009 could have been worse for Greater New Orleans, but the area was sheltered from much of the nation's more abysmal unemployment trends.

"We didn't see what most of the country saw last year," Luce said. "I think we were in much better shape than the rest of the country."

Luce said he hopes the recent spike in placements doesn't stem from the usual cyclical hiring period for companies in the first quarter of the year, though he added that there was no rise at all in the first quarter of 2009.

Another veteran of the area's job placement scene, Frank Loria, said he also hopes the current rise in placements is not a fluke, given the size and uncertainty of the current recession.

"Normally when you have cycles, you see how the cycles are running," said Loria, president of The Personnel Consulting Group with 30 years of experience in the sector. "I don't see a cycle in this."

Economists often use rising temporary employment figures to gauge whether an economy is crawling out of recession.

As overall placement numbers climb, temporary versus permanent hiring has varied from agency to agency in the New Orleans area.

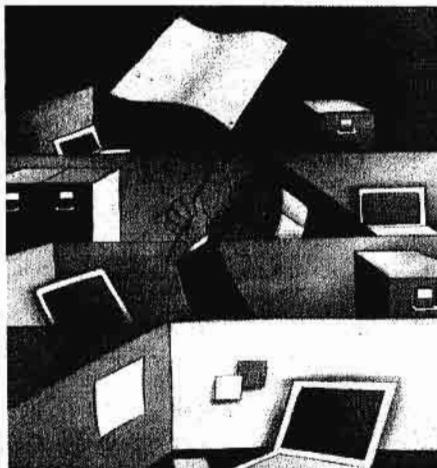
Elizabeth Parks-Landry, Special Counsel Legal Staffing executive director, said the economy has caused some companies to cut back on temporary hires because they're seen as a luxury in the legal sector. For her company, permanent hires have gone up while temporary placements have gone down.

Special Counsel's employment placements dropped by 12 percent in 2009 to 372 but have since rebounded this year.

On the other hand, Spherion Branch Manager Jeanne Killieux said the company has been mostly placing temporary workers as of late.

"People are still unsure about the stability of the economy, and they don't want to add permanent hires," she said. Spherion's placement figures for last year were not yet

See **HIRING**, page 32



Placement perils

Staffing activity at most New Orleans-area placement firms declined last year

Express Employment Professionals

2008: 3,407

2009: 2,196

Worknet Staffing Services

2008: 2,200

2009: 1,950

Special Counsel Legal Staffing

2008: 422

2009: 372

Egan Medical Staffing

2008: 200

2009: 200

Management Recruiters of New Orleans

2008: 175

2009: 120

Becky Brown and Associates

2008: 42

2009: 27

Source: CityBusiness staff research

HIRING

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available, but Rillieux said the company is off to a much better start in 2010.

Temporary hiring is now on the rise for Luce's agency, too, but he said area businesses still seem cautious to hire permanent workers.

The U.S. Bureau of Labor Statistics' data shows temporary employment increased by 2.4 percent to 47,500 new jobs from January to February this year. BLS data also shows that 284,000 temporary jobs have been added over the past five months.

Other staffing agents said if they're forced to give health coverage to their temporary workers, it will have a negative ripple effect, as their own increased costs will be passed along to the companies they're providing workers to.

Some local agencies are seeing certain industries more eager to employ workers than others.

Elliott said her firm has been staffing a lot of engineers for the oil and gas industry.

"Lots of things are going up for bids," Elliott said. "We're happy we're in that niche."

Aside from economic cycles or certain industries' needs, some people may just be emerging from a Mardi Gras- and Super Bowl-induced haze, ready to return to the everyday working world.

"We're seeing an increase in March," said Linda Castanza, Adecco Employment Services branch manager. "But that's probably a little bit of the Who Dat Nation finally coming back to work." •

Largest Private Companies

CityBusiness compiled this list using information provided by each company. Because independent verification of financial details on privately held companies is difficult to obtain, financial information in the list should be considered estimates. Companies with equal revenue appear in alphabetical order. Some local companies that would qualify for the list but do not appear here have not provided requested information.

To submit information for future lists, contact Market Research Director Jennifer Nall at jennifer.nall@nopg.com or 293-9203.

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Ochsner Clinic Foundation 842-3000 NA	1514 Jefferson Highway New Orleans 70121	health care	Dr. Patrick Quinlan CEO www.ochsner.org	11,402 1941	\$1,657 \$1,455
Georges Enterprises LLC 736-4023 736-4158	701 Edwards Ave. Elmwood 70123	food, marine, investments, construction, real estate, entertainment, raw materials management	John D. Georges CEO www.georgesenterprises.com	750 1916	\$1,000 \$810
Touro Infirmary 897-8600 897-8589	1401 Foucher St. New Orleans 70115	health care	Jim Montgomery president www.touro.com	1,283 1852	\$762 \$735
Tulane University 865-5210 862-8777	6823 St. Charles Ave. New Orleans 70118	education	Scott Cowen president www.tulane.edu	8,716 1834	\$694.4 \$673.42
Pan-American Life Insurance Group 566-1300 566-3813	601 Poydras St. New Orleans 70130	life insurance	Jose S. Suquet chairman, president and CEO www.panamericanlife.com	755 1911	\$427 \$400
Boh Bros. Construction Co. LLC 821-2400 821-0714	P.O. Box 53266 New Orleans 70153	general contractor	Robert S. Boh president and CEO www.bohbros.com	1,450 1909	\$405 \$448
Intermarine LLC 529-2100 529-2140	365 Canal St., Suite 2400 New Orleans 70130	ocean transportation	Andre Grikitis president and CEO www.intermarineusa.com	116 1990	\$297 \$388
Canal Barge Company Inc. 581-2424 584-1505	835 Union St. New Orleans 70112	marine transportation	H. Merritt Lane III president and CEO www.canalbarge.com	576 1933	\$289.56 \$280
Ray Brandt Automotive and Collision Centers 837-2088 837-2086	3017 12th St. Metairie 70002	automotive sales, service and collision repair	Ray Brandt owner www.RayBrandtAuto.com	390 1983	\$278.03 \$371.7
Laitram LLC 733-6000 733-2143	220 Laitram Lane Harahan 70123	manufacturing	James M. "Jay" Lapeyre Jr. president www.laitram.com	889 1949	\$247 \$280
Randa Accessories 712-7100 712-7101	200 James Drive E. St. Rose 70087	men's accessories	Randy Kennedy senior vice president www.randa.net	240 1919	\$240 \$246
Woodward Design+Build 822-6443 822-9493	1019 South Dupre St. New Orleans 70125	construction, design, engineering, steel, millwork	Paul H. Flower president and CEO www.woodwarddesignbuild.com	240 1924	\$240 \$229

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Children's Hospital 896-9511 896-3934	200 Henry Clay Ave. New Orleans 70118	hospital/health care	Steve Worley president and CEO www.chnoia.org	1,809 1955	\$226 \$215
Acme Truck Line Inc. 368-2510 368-9389	121 Pallet Drive Harvey 70059	transportation	Mike Coatney president www.acmetruck.com	1,965 1960	\$172 \$273.7
Broadmoor LLC 885-5400 885-6065	2740 N. Amoult Road Metairie 70002	design-build contractor	John A. Stewart president www.broadmoorllc.com	150 1973	\$167 \$202
Smoothie King Franchises (985) 635-6973 (985) 635-6987	121 Park Place Covington 70433	smoothies, supplements, healthy snacks	Steve Kuhnau co-founder and CEO www.smoothieking.com	57 1973	\$162 \$148
Al Copeland Investments Inc. 830-1000 620-2016	1001 Harimaw Court S. Metairie 70471	restaurants, hotels, food manufacturing	Al Copeland Jr. chairman www.alcopeland.com	2,200 1981	\$157.6 \$160
Blessey Marine Services Inc. 734-1156 734-1195	1515 River Oaks Road E. Harahan 70123	towing company	Walter E. Blessey Jr. CEO www.blessey.com	550 1978	\$151.5 \$163.5
Ellsworth Corp. 455-4545 455-9449	P.O. Box 8210 Metairie 70011	commercial, bonds, marine and benefits	Alexander J. Ellsworth president and CEO www.ellsworthcorporation.com	55 1973	\$151 \$143
Mapp Construction LLC 833-6277 833-6074	601 Poydras St., Suite 1715 New Orleans 70130	general contractor	Michael Polito president and CEO www.mappconstruction.com	130 1991	\$145 \$192
Gibbs Construction LLC 733-4336 734-1417	5736 Citrus Blvd., Suite 200 Harahan 70123	commercial construction	Lawrence C. Gibbs CEO www.gibbsconstruction.com	121 1976	\$114.6 \$179.4
Donovan Marine 729-2520 729-2549	6316 Humphreys St. Harahan 70454	marine hardware wholesale distribution	Benson T. Nicholl CEO donovanmarine.com	230 1958	\$110 \$116.87
Peter A. Mayer Advertising Inc. 581-7191 581-3009	324 Camp St. New Orleans 70130	marketing, advertising, public relations, interactive	Mark A. Mayer president and CEO www.peteramayer.com	144 1967	\$105.6 \$80.9
Corporate Capital LLC and Affiliates 584-5000 584-5037	909 Poydras St., Suite 1700 New Orleans 70112	real estate, development, management, banking	Joseph C. Canizaro CEO www.corpcapcan.com; www.traditionms.com; www.fbtonline.com	406 1966	\$105.4 \$112

*Purchased by Willbros Group Inc. in June. The above information was provided by the companies themselves, with the exception of the banks' revenues and employee figures, which are provided by the FDIC. All revenue figures are rounded. There may be companies that do not appear on this list because they chose not to disclose their revenues. Additions and corrections should be sent on company letterhead to Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005.

Top Private Companies

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Favrot & Shane Cos. 1st Lake Properties 885-4885 885-4941	3925 N. I-10 Service Road W., Suite 105 Metairie 70002	real estate development and management	William H. Shane Jr. chairman www.1stlakeproperties.com	325 1969	\$103 \$103
Weinmann Inc. 780-6019 NA	3724 Veterans Blvd. Metairie 70002	investments	Robert Weinmann principal NA	182 1959	\$98 \$104
Landis Construction Co. LLC 833-6070 833-6662	8300 Earhart Blvd., Suite 300 New Orleans 70118	general commercial construction	James C. Landis CEO and president www.landisllc.com	80 1956	\$87 \$65
Brice Building Co. 887-7020 887-7090	3500 N. Causeway Blvd., Suite 350 Metairie 70002	commercial construction	C. Ben Nevins president and chief operating officer www.bricebuilding.com	45 1952	\$86.3 \$107
ReadSoft (888) 732-3763 841-0144	3838 N. Causeway Blvd., Suite 2400 Metairie 70002	computer software development company	Bob Fresneda president www.readsoft.com	500 1991	\$85.6 \$73
Gulf Coast Bank and Trust Co. 581-4561 841-2891	200 St. Charles Ave. New Orleans 70130	commercial bank	Guy T. Williams vice president SBA/lending www.gulfbank.com	300 1990	\$83.37 \$80.94
Satterfield & Pontikes Construction Group LLC 620-3676 620-3860	2400 Veterans Blvd., Suite 105 Kenner 70062	general contracting, construction management, design-build	James Brogan Gulf Coast operations manager www.satpon.com	27 2005	\$77 \$46
Banner Chevrolet/Ford/Gulf Coast Accessories 242-2000 234-5588	5950 Chef Menteur Highway New Orleans 70126	automotive dealerships	Richard O. Flick executive manager www.bannerauto.com	165 1974	\$75 \$96
M.R. Pittman Group LLC 733-3040 733-3042	505 Commerce Point Harahan 70123	general contractor	Michael R. Pittman president www.mrpittman.com	95 2004	\$66.95 \$63.1
Waldemar S. Nelson & Co. Inc. 523-5281 523-4587	1200 St. Charles Ave. New Orleans 70130	engineers and architects	Charles W. Nelson chairman and president www.wsnelson.com	314 1945	\$65 \$65.3
Diversified Group LLC 733-2800 733-2884	5801 Citrus Blvd. Harahan 70123	electrical contracting, ship repair, truck parts, sales and service, layberthing services	H. Daniel Hughes CEO www.dgino.com	400 1967	\$62.2 \$52.5

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Universal Personnel LLC 561-5627 561-1595	1100 Poydras St., Suite 1300 New Orleans 70163	technical staffing	Michele Vignes president and CEO www.universal-personnel.com	700 1980	\$60.5 \$57.44
IWS Gas and Supply 392-2400 392-1500	111 Buras Drive Belle Chasse 70037	gases, welding equipment, tools, mill and safety supplies	Gary Hooter president www.gasandsupply.com	144 1981	\$57.6 \$68.5
David Briggs Enterprises Inc. 831-9415 831-9763	641 Papworth Ave. Metairie 70005	retail and wholesale of alcoholic beverages and mixes	David A. Briggs Jr. chairman www.fat-tuesday.com	450 1983	\$52.18 \$50.06
Broadpoint (800) 233-8372 734-6100	5901 Earhart Expressway Harahan 70123	telecommunications	Errol Olivier CEO and president www.broadpointinc.com	140 1983	\$50 \$50
Bryan Chevrolet, Mitsubishi & Suzuki Inc. 446-6000 293-1088	8213 Airline Drive Metairie 70003	automobile dealership	James J Bryan Jr. president www.bryanautoplex.com	106 1955	\$49 \$63.1
Omni Bank 833-2900 830-2873	2900 Ridgelake Drive Metairie 70002	financial services, banking	James M. Hudson chief executive officer www.omnibk.com	261 1988	\$48 \$53
Jani-King Gulf Coast Region (985) 370-7700 (985) 622-0040	122 West Pine St. Ponchatoula 70454	janitorial	Tom Enmon CEO and president www.janiking.com	100 1981	\$45.82 \$43.1
Royal Honda 888-2277 887-9583	5600 Veterans Blvd. Metairie 70003	automobile sales and service	Vernon Brinson dealer www.royalhonda.com	54 1998	\$42.13 \$47.4
Durr Heavy Construction LLC 737-3205 737-3905	817 Hickory Ave. Harahan 70123	general contractor, site preparation, demolition, underground utilities and disaster recovery	Stephen F. Stumpf CEO www.durrhc.com	137 1955	\$42 \$42
Latter & Blum Inc. 525-1311 569-9336	430 Notre Dame St. New Orleans 70130	real estate	Robert W. Merrick chairman and CEO www.latter-blum.com	240 1916	\$40.2 \$47.8
F.A. Richard and Associates (FARA) (985) 624-8383 (985) 624-8489	1625 W. Causeway Approach Mandeville 70471	insurance services, third-party administration	M. Todd Richard president and CEO www.fara.com	353 1978	\$40.1 \$43
First American Bank and Trust (225) 265-2265 (225) 265-7339	P.O. Box 550 Vacherie 70090	banking	Frank J. Bourgeois president and CEO www.fabt.com	224 1910	\$38.1 \$42.49

*Purchased by Wilbros Group Inc. in June. The above information was provided by the companies themselves, with the exception of the banks' revenues and employee figures, which are provided by the FDIC. All revenue figures are rounded. There may be companies that do not appear on this list because they chose not to disclose their revenues. Additions and corrections should be sent on company letterhead to Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Ryan Gootee General Contractors LLC 832-1282 832-8969	1613 Justin Road Metairie 70001	general construction	Ryan P. Gootee president and CEO www.rggc.com	35 2004	\$35 \$28.5
Delta Administrative Services 833-5200 833-5296	2709 L & A Road Metairie 70001	human resource outsourcing	David Lawrence president www.deltapeo.com	12 1999	\$34.8 \$34.5
Vinson Guard Service Inc. 529-2260 529-4393	955 Howard Ave. New Orleans 70113	contract security guard	Joseph D. Vinson Jr. president www.vinsonguard.com	1,690 1963	\$34 \$31.5
Baumer Foods Inc. 482-5761 483-2425	2424 Edenborn Ave., Suite 510 Metairie 70001	manufacturer of sauces and condiments	Alvin A. Baumer Jr. president and CEO www.baumerfoods.com	105 1923	\$33 \$33
SDT Inc. 799-8019 940-0177	101 W. Virtue Chalmette 70043	waste and debris services	Sidney D. Torres IV president www.sdtwds.com and www.sdtcompanies.com	180 1997	\$32.5 \$31
Gilsbar Inc. (985) 892-3520 (985) 898-1500	2100 Covington Centre Covington 70433	insurance services provider and third-party administrator	Hank Miltenberger president www.gilsbar.com	315 1959	\$32 \$28
Southern Homes LLC (985) 643-0123 (985) 643-6364	2053 Gause Blvd. E., Suite 200 Slidell 70461	homebuilder	Adrian Kornman CEO www.southernhomes.com	30 1990	\$29.93 \$26.2
M.S. Rau Inc. Antiques 523-5660 566-0057	630 Royal St. New Orleans 70130	antiques, fine art, jewelry	William D. Rau CEO www.rauantiques.com	40 1912	\$29 \$40
WOW Cafe and Wingery (985) 792-5776 (985) 792-1201	109 New Camellia Blvd., Suite 200 Covington 70433	restaurant franchise	Paul Ballard CEO and founder www.wowcafe.com	15 2001	\$28.46 \$30
Con-Tech International 523-4785 522-7332	1046 Annunciation St. New Orleans 70130	importer and distributor of steel, metal and plastic parts	Robbie Evans president www.con-techinternational.com	12 1983	\$26.3 \$63.4
Central Progressive Bank (985) 882-2269 (985) 882-6701	29092 Krentel Road Lacombe 70445	full-service financial institution	Brandon Faciane president and CEO www.cpb.com	170 1967	\$26.3 \$33.01
Zehnder Communications Inc. 558-7778 558-7779	650 Poydras St., Suite 2450 New Orleans 70130	full-service advertising agency including branding, consulting, interactive	Jeff Zehnder CEO www.z-comm.com	34 1996	\$25.34 \$24.4
Construction Masters Inc. 831-4261 832-0762	701 Papworth Metairie 70005	construction	Rene J. Becnel/Glen Newell CEO/president www.constructionmastersinc.com	26 1989	\$25.3 \$24
F.H. Myers Construction Corp. 734-1073 734-1099	520 Commerce Point Harahan 70123	general contractor, commercial construction	Fred H. Myers president www.fhmyers.com	49 1987	\$25 \$35
Aegis Construction Inc. (985) 651-2859 (985) 651-2854	456 W. Fifth St. LaPlace 70068	design-build, general contractor	M. Kent Lilledahl president and CEO www.aegisconstruction.com	30 1991	\$25 \$30
Professional Construction Services Inc. 241-8001 245-7475	P.O. Box 26245 New Orleans 70186	heavy and industrial construction	Leonard B. Hebert Jr. CEO and chairman NA	150 1972	\$24 \$25
Delta World Tire Co. 522-7323 522-8553	400 Magazine St., 4th floor New Orleans 70130	retail tire and automotive service / wholesale tire and parts distribution	Kevin Cates / Paul Bernstein president and chief operating officer / chairman www.deltaworldtire.com	109 1938	\$23 \$22.5
Abita Brewing Co. LLC 893-3143 898-3546	P.O. Box 1510 Abita Springs 70420	brewery	David Blossman president www.abita.com	65 1986	\$21 \$18
AOS/Associated Office Systems 561-8400 561-1155	400 Poydras St., Suite 1700 New Orleans 70130	office furnishings	Shelby E. Russ Jr. president and CEO www.thinkaos.com	57 1976	\$20.2 \$21.4
Ellis Construction 483-9510 483-9520	739 S. Clark St. New Orleans 70119	general contractor	Bret Ellis president www.ellisconstruction.com	26 1996	\$19.5 \$19
Stirling Properties (985) 898-2022 (985) 898-2077	109 Northpark Blvd., Suite 300 Covington 70433	real estate	Martin A. Mayer president and CEO www.stirlingprop.com	116 1976	\$18.8 \$20.17
Gulf Coast Office Products Inc. 733-3830 733-3840	5801 River Oaks Road S. Harahan 70123	copiers and fax, printer, scanners	Robert D. Walsh chairman www.gcopnet.com	80 1977	\$17.5 \$16.8
Rotolo Consultants Inc. (RCI) (985) 643-2427 (985) 643-2691	894 Robert Blvd. Slidell 70458	landscape construction, pool construction, landscape maintenance	Joe Rotolo president www.rotoloconsultants.com	178 1978	\$17.25 \$14.8
GCR & Associates Inc. 304-2500 304-2525	2021 Lakeshore Drive, Suite 500 New Orleans 70122	technology consulting, aviation solutions, urban planning	Gregory C. Rigamer CEO www.gcrconsulting.com	137 1979	\$16.4 \$18.3
PJ's Coffee of New Orleans (985) 792-5899 (985) 792-5985	109 New Camellia Blvd., Suite 210 Covington 70433	restaurant franchise	Scott Ballard CEO www.pjscoffee.com	15 1978	\$16 \$15
Metairie Bank and Trust Co. 834-6330 832-3235	3344 Metairie Road Metairie 70001	banking	Reginald H. (Ric) Smith Jr. president and CEO www.metairiebank.com	125 1947	\$16 \$15

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Barrister Global Services Network Inc. (985) 365-0400 (985) 365-0802	42548 Happywoods Road Hammond 70403	multi-vendor IT services	Debra D. Bowers CEO www.barrister.com	133 1982	\$15.8 \$15.2
Geocent LLC 831-1900 831-1901	111 Veterans Blvd., Suite 1600 Metairie 70005	information technology professional services	Dr. Bobby Savoie president www.diamonddata.com	140 1992	\$15.5 \$11.4
Landcraft Homes (985) 651-3007 (985) 651-3279	107 Fairway Drive LaPlace 70068	homebuilder	Joseph M. Scontrino president and owner www.landcrafthomes.com	15 1992	\$15.5 \$16.1
Owensby & Kritikos Inc. 368-3122 362-4546	671 Whitney Ave., Building B Gretna 70056	mechanical integrity inspection- onshore and offshore facilities	T. A. Kritikos and Bob Ledet CEO / president and general manager www.ok-insp.com	120 1962	\$14.35 \$15
Pontchartrain Foods Inc. (985) 892-6173 (985) 892-6281	P. O. Box 3727 Covington 70434	fast food franchise	Glenn Jacob vice president NA	249 1977	\$14.3 \$14.3
Vincent Piazza Jr. & Sons Seafood Inc. 734-0012 734-8752	5734 Heebe St. Harahan 70123	seafood processor and institutional distributor	Vincent Piazza Jr. president www.piazzaseafood.com	20 1988	\$14 \$13
Planet Beach Franchising Corp. 361-5550 361-5540	5161 Taravella Road Marrero 70072	contemporary spa services	Stephen Smith CEO www.planetbeach.com	50 1995	\$13.4 \$25
Strategic Employee Benefit Services of Louisiana 620-4797 828-3649	111 Veterans Blvd., 9th floor Metairie 70005	employee benefit consulting firm	Kevin Gardner president www.sebsla.com	70 1992	\$13.2 \$11.4
Neal Auction Co. 899-5329 897-3808	4038 Magazine St. New Orleans 70115	auctioneers and appraisers of fine art and antiques	Neal Alford president www.nealauktion.com	16 1983	\$12.82 \$13.5
Florida Parishes Bank (985) 345-1880 (985) 345-1586	1300 West Morris Ave. Hammond 70403	banking	Ronnie Fugarino president and CEO www.floridaparishesbank.com	54 1922	\$12.67 \$12.77
Trumpet LLC 525-4600 525-4620	2803 St. Philip St. New Orleans 70119	advertising and brand communications	Pat McGuinness CEO, creative director and founding partner www.trumpetgroup.com	20 1997	\$12.2 \$17.6

Top 100 Private Companies

(locally based companies ranked by 2009 revenue)

Company Phone Fax	Address	Principal business	Top executive Title Web site	Employees Year founded locally	Revenue (millions) 2009 Revenue (millions) 2008
Core Construction Co. LLC 457-2420 457-2422	4416 York St., Suite 200 Metairie 70001	general contractor	Timothy A. Held and Frank B. Strizinger co-owners NA	10 2001	\$12 \$12
Eagan Insurance Agency Inc. 836-9600 836-9621	2629 N. Causeway Blvd. Metairie 70002	property and casualty insurance	Marc F. Eagan Jr. president www.eaganins.com	71 1954	\$11.1 \$10.6
PMOLink LLC (985) 674-5968 (985) 674-5995	2001 Lakeshore Drive Mandeville 70448	project and process management consulting	Geoff Hingle CEO and president www.pmolink.com	42 2000	\$11.1 \$9.5
Kailas Cos. 828-9700 828-9717	3525 N. Causeway Blvd. Metairie 70002	real estate development and management	C. Mohan Kailas president and CEO www.kailasinc.com	27 1992	\$11.1 \$11.2
Creative Presentations 454-2749 454-7846	4500 York St., Suite 200 Metairie 70001	audio/visual installation, design and service	Barry Edwards president www.creativepresentations.com	35 1990	\$11 \$11.2
CCTV Imports (985) 809-2778 (985) 809-2725	600 Deer Cross Court E. Madisonville 70447	surveillance product manufacturer	Kevin Lazaro president www.cctvimports.com	11 1999	\$11 \$13.2
Diabetes Management & Supplies 734-7165 734-7164	10 Commerce Court, Suite B New Orleans 70123	diabetes medical supplier	Cynthia Pazos president and CEO www.diabetesms.com	36 1997	\$9.6 \$7.3
Keating Magee 299-8000 525-6647	600 Decatur St., fifth floor New Orleans 70130	full-service marketing communications: advertising, public relations, interactive, media buying	Jennifer Magee CEO www.keatingmagee.com	15 1981	\$9.55 \$19.75
BCP Technical Services Inc. 361-4236 362-8601	401 Whitney Ave., Suite 402 Gretna 70056	engineering services	Ronald L. Rowley president www.bcpengineers.com	60 1981	\$9 \$7
Mele Printing Co. (985) 893-9522 (985) 893-2679	619 N. Tyler St. Covington 70433	printing and mailing	Mallery Mele president and CEO www.meleprinting.com	50 1985	\$7.45 \$7.6
Perlis Inc. 891-2073 897-2279	6055 Magazine St. New Orleans 70118	retail clothing sales	David G. Perlis president www.perlis.com	45 1939	\$7.22 \$8.2
Coastal Engineering Equipment Sales LLC 733-8511 733-7950	820 Sams Ave Elmwood 70183	distributor of valves, meters, water treatment supplies, and offshore oil equipment	Barbara J. Albritton president barbara@coastaleng.com	12 1999	\$7.1 \$8
Pel Hughes 486-8646 486-8348	3801 Toulouse St. New Orleans 70119	Web2Print storefronts, digital color and offset/direct mail	Jacqueline Hughes owner www.pelhughes.com	58 1954	\$6.9 \$7.7
Mpress 524-8248 524-3637	4100 Howard Ave. New Orleans 70125	commercial printer	Ashley J. Abbott CEO. www.mpressnow.com	45 1945	\$6.36 \$7
Lakeside Camera Photoworks 885-8660 620-4084	3508 21st St. Metairie 70002	photo specialty retail	David Guidry president www.lakesidecamera.com	34 1972	\$5.8 \$6
Garrity Printing LLC 733-9654 733-8066	109 Research Drive Harahan 70123	commercial print shop	Roseann S. Garrity CEO www.garrityprinting.com	41 1984	\$5.6 \$5.99

*Purchased by Wilbros Group Inc. in June. The above information was provided by the companies themselves, with the exception of the banks' revenues and employee figures, which are provided by the FDIC. All revenue figures are rounded. There may be companies that do not appear on this list because they chose not to disclose their revenues. Additions and corrections should be sent on company letterhead to Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005.