



New Northside Target Opens

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Lafayette's north side is seeing a boom in retail growth. A new shopping center is opening off Louisiana Avenue and I-10, bringing almost 20 new retailers and restaurants.

Target is now open and local residents love the convenience. "We don't have to cross the thruway," said Nolan St. Julien.

The Target in North Lafayette is the retailer's second store in the Hub City. The company has added a beefed-up grocery section to the new location. "We offer 33 percent more grocery for our guests to fulfill all their shopping needs at home," said Store Team Leader Paul Dejean.

Target is just the first of several stores coming to the new Stirling Lafayette Shopping Center.

It's still a work in progress, but when it's done, shoppers will find national retailers including Hibbett Sports, Lane Bryant, Petco, Office Depot, Rack Room Shoes, Game Stop and Maurices.

"We're excited about it. It's a 40-million dollar investment, we have a new JC Penney also a second store, we'll have a Ross Dress for Less, Chick fil-A," said Lafayette Economic Development Authority President Gregg Gothreaux.

JC Penney will open in August, no opening date has been announced for the other retailers.

The city expects the new center to draw consumers from Acadiana and beyond, because of its location right off the interstate.

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