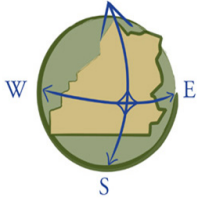


UPPER



LAFAYETTE  
ECONOMIC DEVELOPMENT  
FOUNDATION

### Upcoming Events

Membership Meeting  
March 16, 2011, 11:30-1:00  
Acadiana Center for the Arts  
101 W. Vermilion St.



### ULEDF Board of Directors & Staff

- Adrian Baudoin, President
- Beau Phares, V. President
- Todd Citron, Sec/Treas.
- Dr. Ross Judice, Past Pres.
- Amos Batiste
- Don Dupuis
- Cherie Hebert
- Ed Krampe
- Andre Moreau
- Dwight Prudhomme
- Dwight "Bo" Ramsay
- Herbert Schilling
- Monty Warren
- Deborah Young
- Jan Swift, Director

# UPPER LAFAYETTE ON THE MOVE...

## Letter from the President: Mr. Adrian Baudoin



Mr. Adrian Baudoin  
Acadiana Computer Systems

As I sit here at Pizza Village enjoying a delicious meal with my sons, I can't help but think about how lucky I am to live in Upper Lafayette. I ate here as a kid, my kids are enjoying it now, and they'll likely bring their kids here years from now.

My boys sit across the table from me devouring their pepperoni pizza without a care in the world. Life as an elementary school student is simple enough, but one day they'll get to worry about raising a family and making ends meet.

I hope that they'll want to make their home in the upper part of Lafayette Parish. I trust that the members of our organization will see to it that we achieve positive growth in our communities while sustaining a quality of life that is second to none. Our kids deserve nothing less.

## January Membership Meeting



Herb Schilling, Schilling Distributing Co. & Todd Citron, Hub City Ford



Ged Fleming, Home Furniture & Jan Swift, ULEDF

Our January 2011 Membership Meeting held at The Southwest Group's headquarters in downtown Lafayette was one of ULEDF's best meetings ever. Approximately 110 people filled the beautiful space on the third floor of Southwest Group's upscale loft space overlooking all of downtown! Gregg Gothreaux, President of LEDA, led the meeting, which focused on the Upper Lafayette success stories of Schilling Distributing, Northside Paint, Hub City Ford and Home Furniture. A memorable and humorous moment included Herb Schilling recounting his father's purchase of their first beer delivery truck, bought on credit from Hub City Ford's founder, Jarvis Fortier. Louis Perret, Lafayette Parish Clerk of Court, also swore in ULEDF's board of directors.



January Meeting Attendees

Serving as ULEDF officers for 2011 are Adrian Baudoin (President); Acadiana Computer Systems; Beau Phares (V. P.) MidSouth Bank; and Todd Citron (Sec-Treas.) Hub City Ford; and Board of Directors Amos Batiste, Acadian Ambulance; Don Dupuis (ACS); Cherie Hebert, BBR Creative; Ed Krampe,

McDonald's of Acadiana; Andre Moreau, Our Lady of Lourdes; Dwight Prudhomme, Republic National Distributing Co.; Bo Ramsay, Aries Marine; Herbert Schilling, Schilling Distributing Co.; Monty Warren, VALOR Commercial Real Estate; and Pastor Deborah Young, House of Faith. To see more pictures from the event, please visit [Upper Lafayette's Facebook page!](#) Thank you to all who attended and we look forward to a great 2011!

## March Membership Meeting



Dr. Paula Carson

Our next membership meeting will be March 16, 2011, 11:30 a.m. to 1:00 p.m. at Acadiana Center for the Arts. Dr. Paula Carson, ULL Assistant Vice President for Institutional Planning and Effectiveness, will lead a discussion on Philanthropy in Acadiana. We will also honor Dwight "Bo" Ramsay, Aries Marine for his life-long contributions to Acadiana. Our special guest of honor, Dr. E. Joseph Savoie, UL Lafayette President, will introduce Dr. Carson. Tickets are \$25 each or \$200 for reserved seating for 8. Please RSVP to Lindsey at [lindsey@upperlafayette.com](mailto:lindsey@upperlafayette.com). Thanks and we look forward to seeing you there!

# UPPER LAFAYETTE ON THE MOVE...

## Evangeline Court Marketplace

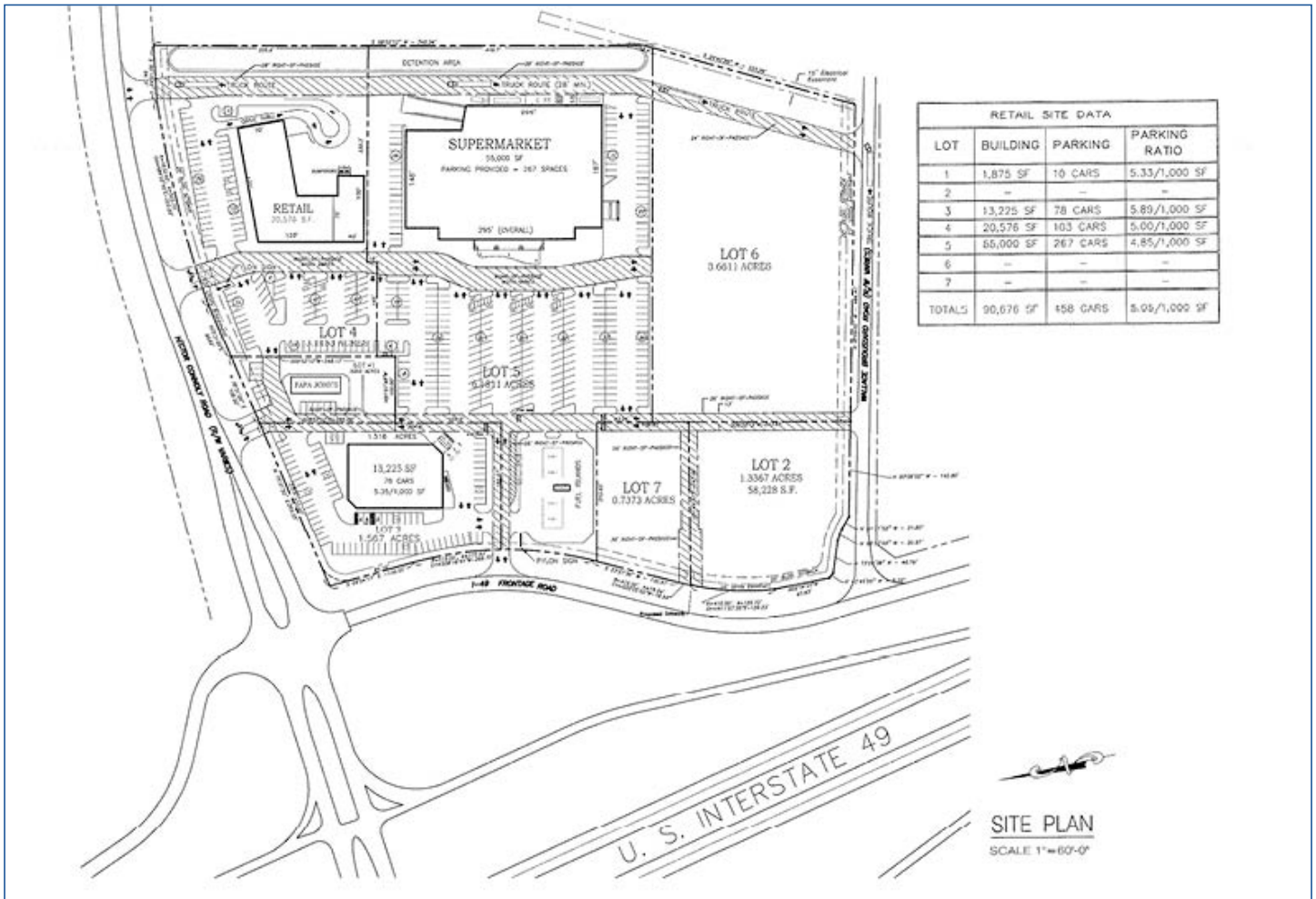


Upper Lafayette member, Stirling Properties, is developing Evangeline Court Market Place at the intersection of I-49 and Veteran's Drive at the Carencro Exit. Our



own ULEDF member Seth Citron of Stirling Properties told Upper Lafayette, "Being a lifelong resident of the Upper Lafayette area, many of my friends and family work and reside in this trade area. We are very excited about the opportunity given to Stirling Properties to participate in the development and leasing of Evangeline Court, while being able to fulfill the need for more retail and services in the northern portion of the Parish." Evangeline Court Shopping Center is a 32-acre retail development that will include a 55,000 square foot Brookshire's Food & Pharmacy and small retail shops. Brookshire's has not committed to a groundbreaking date, but Stirling Properties has been told that the development is on Brookshire's 2011 fiscal budget. Anyone wanting more information is encouraged to contact Seth at [scitron@stirlingprop.com](mailto:scitron@stirlingprop.com).

When asked about the thought process of choosing the location of the property, Seth explained, "Mr. Robert Bruno and Associates felt that this was the most opportunistic parcel of land with to penetrate the market, while also having good I-49 accessibility and frontage." This new shopping center is going to have a great effect on the community, especially with respect to local residents who won't have to drive long distances to shop, improving quality of life. Best wishes to Stirling Properties on this new endeavor!



# UPPER LAFAYETTE ON THE MOVE...

## 2011 Healthcare Classic to Benefit the Working Uninsured



Established in 1992, Lafayette Community Health Care Clinic provides quality outpatient health care for the eligible working uninsured. Services include medical, dental, and pharmaceutical care. LCHCC is holding their 2011 Healthcare Classic Golf Tournament at Bo Ramsay's Farm d'Allie Golf Club in Carencro on Friday, April 29, 2011. The Tournament will assist the clinic in continuing to provide healthcare services to the working, uninsured of Acadiana. Sponsorship opportunities are available. For more information about LCHCC and the Healthcare Classic please visit their website at [www.lafcommunityclinic.org](http://www.lafcommunityclinic.org) or on Facebook. Best wishes to Jeanette Alcon and ULEDF member LCHCC in this fundraising endeavor to provide others much needed health care.

## Lourdes After Hours Grand Opening in Carencro

### LourdesAfterHours<sup>SM</sup> Walk-in care for minor injury and illness Healthcare to the HIGHEST Power.<sup>SM</sup>

is part of OLOL's continuing investment in our community. The new Lourdes After Hours clinic is fortunate to have local Carencro native Dr. Sunshine Little and staff providing Upper Lafayette with quality, cost-effective health care at a convenient location without the need for an appointment or long wait lines. Thanks to ULEDF member *Our Lady of Lourdes* for filling this critical need for our residents living in the upper portion of Lafayette Parish!

Upper Lafayette attended the much anticipated Lourdes After Hours grand opening at 3824 NE Evangeline Thruway in Carencro on January 20, 2011. Operated under the umbrella of the Franciscan Ministries, the largest nonprofit health care system in the state, this venture



Mayor Glenn Bresseaux cut the Grand Opening ribbon.

## Carencro Catholic School 1st Annual 1 Mile and 5K Fun Run and Health Fair

CARENCR0 CATH0LIC



Carencro Catholic School is sponsoring a community-wide Health & Wellness Fair on March 12, 2011 from 8:30am to 2:00pm in downtown Carencro. There is no fee for participation, but donations will gladly be accepted and appreciated. Donors will be listed in advertisements and on sponsor boards for the 5k and 1 Mile Fun Run/Walk and Health & Wellness Fair. The purpose of the Health Fair is to increase health awareness through education and prevention. Carencro Catholic School wants to provide basic health screenings, and blood pressure and glucose checks, as well as a variety of informational booths designed to help the community become aware of the many health-related programs, services, and providers located in the surrounding community. If you would like to participate, please go to [www.active.com](http://www.active.com) and type in Carencro Catholic School in the search box.

## Chamber Banquet

The Chamber of Commerce held their annual banquet on January 20th and enjoyed an overflowing crowd of 750 people. The Annual Banquet was a celebration of the Chamber's many accomplishments in 2010 and paid tribute to its outgoing leadership including 2010 President and ULEDF member David Welch of Stone Energy. The event also featured the installation of its 2011 chair and ULEDF member, Flo Meadows, as well as the Board of Directors and Executive Committee. Executive Director Jan Swift is serving in her second year as an officer of the chamber on behalf of Upper Lafayette, which gives our foundation an opportunity to participate in discussions affecting the whole business community.

The Keynote Speaker was Tom Murphy, former mayor of Pittsburg, who inspired the crowd to never settle for "good enough" in a city's planning process. His memorable quote of the evening: "Do you want the best, or just good enough"? Words of wisdom as Lafayette Parish undertakes to develop its Comprehensive Plan for future development of our community!

## Upper Lafayette On The Move! Show

Check out our show, Upper Lafayette On The Move! every 1st and 3rd Wednesday, 7:30 p.m. on [Acadiana Open Channel Cox 16 & LUS 4 \(AOC2\)](#)!

# UPPER LAFAYETTE ON THE MOVE...

## TownFolk and the Coterie Board



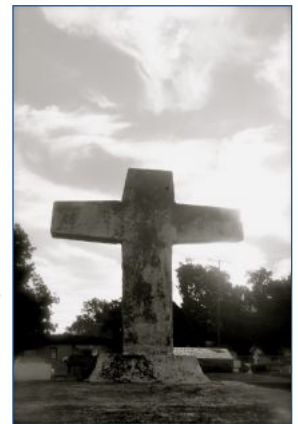
Upper Lafayette attended the monthly LINC #13 La Place Neighborhood Coterie meeting on January 13, 2011, which is a city-appointed group of residents and advisers charged with creating a master plan for the future development of the historic downtown Lafayette neighborhoods. Lorna Bourg and Marva Porter of the [Southern Mutual Help Association](#) shared their success story of revitalizing downtrodden areas of New Iberia. Southern Mutual Help Association aids in building prosperous rural communities through a three-step process: partnerships, money (from those who have a connection to the respective community), and policy. Its efforts assist communities “plan on the move” or “smell, taste and feel” where they’re going. The Coterie is working on mixed-use affordable housing across from the Iberia Bank Tower later this year

and plans to make Cameron and Simcoe Streets primary revitalization targets, as they are historically streets of commerce.

TownFolk is a non-profit resident organization working on improving quality of life for residents and businesses through the development and implementation of beautification projects, new community services and historic preservation efforts. Many of TownFolk’s members also serve on the city La Place Coterie Board. The two groups are not formal partners, but the Coterie is more of the “long-term future planning arm” for the development of the community, and TownFolk is the “immediate boots-on-the-ground community building component, actually implementing and/or encouraging progress on the plans of the Coterie.” Jillian Johnson, Director of TownFolk, said, “The goals of each organization are completely supported by the other, and as residents and local business owners, we feel that the success of our community is in our hands.” Johnson continued to explain the relationship saying, “The Coterie allows us to have a formal rapport with the city about our needs as a community, but it’s up to us as citizens to affect change in our community, and that’s where TownFolk comes in.”

TownFolk’s historic neighborhood includes areas known as West End Heights, Fightingville, Monroe and Promised Land, La Place des Creoles, Mills Addition and Hopkins Addition. Some of TownFolk’s projects are Madison Street Creole Garden, J. Wallace James Park, and Three Churches Cemetery Resurrection Project. TownFolk hopes to continue these projects and others they began in 2010, including adding lighting, seating and fencing to the landscaping that they installed last fall at a historic cemetery located on St. Antoine Street. They also hope to continue planting trees within their community; in 2010 they planted 217 trees, *100 of which were donated by Upper Lafayette through an Apache Corporation grant.* TownFolk’s biggest focus for this year is to get the community garden project off the ground. They have commitments for materials, participation and support, but they have not been able to acquire the proposed property for the project and are seeking funding assistance at this time to make this happen in 2011.

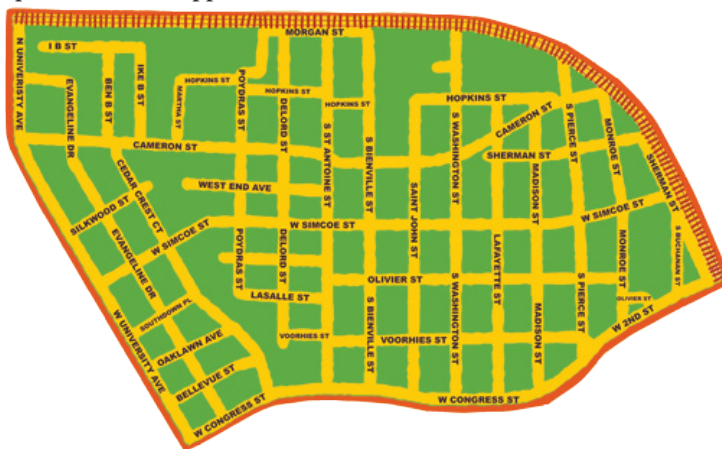
Upper Lafayette will be partnering with these groups in their efforts as we have the common goal of restoring these areas to what they once were, if not even better. Johnson told Upper Lafayette she has been “so inspired and amazed at the unique skills and commitment to the common good that I’ve discovered in my five years living in the community. We really have something special here, and the members of TownFolk are very special people.” Please go to [www.townfolk.org](http://www.townfolk.org) to make a tax-deductible donation to TownFolk, sign up for volunteer opportunities and learn more about their initiatives.



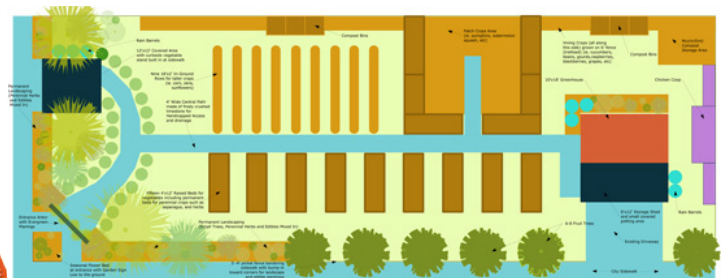
Three Churches Cemetery



Three Churches Cemetery Volunteers



TownFolk Neighborhood Map



Madison Street Creole Garden Project

# UPPER LAFAYETTE ON THE MOVE...

## F E B R U A R Y

## COMMUNITY CALENDAR

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11 Icegators	12 Teurlings \$10,000 Raffle and Silent Auction
13	14	15	16 Icegators Upper Lafayette On The Move!	17 UL Basketball (M)	18 Icegators UL Baseball UL Tennis (W)	19 UL Baseball UL Softball Invitational UL Basketball (M)
20 UL Baseball UL Softball Invitational	21	22 UL Baseball	23	24 UL Basketball (M) & (W)	25 UL Baseball	26 UL Baseball Carencro Classic Golf Tournament
27 UL Baseball	28	1	2	3	4	5

*Upper Lafayette Economic Development Foundation is an association of proactive individuals and business leaders, joined together to be a catalyst for change. The Foundation's mission is to enhance and direct the positive, planned growth of Upper Lafayette, focusing on the quality of life, while participating in the overall development of the Greater Lafayette Metropolitan Area. Contact Lindsey at [lindsey@upperlafayette.com](mailto:lindsey@upperlafayette.com) for more information.*

### Special Thanks to Upper Lafayette Economic Development Foundation Members!

#### PLATINUM

Acadian Ambulance Service  
Acadiana Computer Systems, Inc.  
Acadiana Rubber & Gasket  
Aries Marine Corporation  
ASH/Badger Oil Company  
Delta Media  
Home Furniture  
Hub City Ford, Inc.  
IberiaBank  
McDonald's of Acadiana  
MidSouth Bank  
Our Lady of Lourdes  
Republic National Distributing Company  
Schilling Distributing Company  
The Southwest Group  
Whitney Bank

#### GOLD

Atmos Energy  
Fenstermaker & Associates  
Home Bank  
Honda of Lafayette  
Opelousas General Health System  
VALOR Commercial Real Estate

#### SILVER

Accel Protection & Technologies  
Allstates Building Systems  
American Safety & Industrial Supply  
Aspen Clinic  
BBR Creative  
Edward Jones/Bob Crist  
Master Builders & Specialties  
Mello Joy Coffee Company  
Steven Santillo, APLC  
Stone Energy Corporation  
Stirling Properties  
Terry J. Rogers, LTD  
Walters Funeral Home

#### BRONZE

Acadiana C.A.R.E.S.  
Acadian Hills Country Club  
Associated Travel Group  
Jean Breaux, Jr. & Associates  
Alan Broussard  
David Courville--Architect  
Crawdaddy's On Site Catering  
Derek Development Corp, LLC  
Joey Durel  
ECGC Women's Business Center  
House of Faith Church  
Lafayette Convention & Visitors Bureau  
Lafayette Community Health Care Clinic  
Lee Verret/State Farm Insurance Agency  
Lynn Guidry--Architect  
Lowry's Printing and Copying  
Flo Meadows  
Melancon I-49 Storage Center  
Northwood United Methodist Church  
Richard Leblanc/Leblanc's Auto Wholesale  
Ron J. Gaubert Realtors  
Ken Simeral  
SLEMCO  
Buddy Webb/Rayne State Bank  
Sylvan Learning Center